# René & Maxime Melleur



La Bouitte

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# PRESS DOSSIER

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RESTAURANT RENÉ & MAXIME MEILLEUR 🐯 🐯

HÔTEL\*\*\*\* & MOUNTAIN NATURE SPA LA BOUITTE

MEILLEUR NATURE COSMETIC BRAND

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« La Bouitte ... or a family adventure which has become a saga! Year after year, in complete discretion, René and Maxime Meilleur – a father and son partnership – have forged a restaurant with a rare genuineness, a superb ode to the Savoy. Each ingredient has its place, cooked to perfection, with no excess. The dishes, overflowing with original aromas, exude, just simply, happiness. ».

(The 2018 Michelin Guide)

"René, the father, and Maxime, the son. Best\* as a duo or just Best\*. An exceptional combination, a mountain yin and yang that expresses the soul of a land and the quintessence of a passion. On the yin side, scrupulous attention to the product, like the herbs and berries that René picks daily. On the yang side, the spirit and the inspirations of Maxime. The result is a "smart yet understandable" cuisine. Here, everything is imagined as a family, since the mother, daughter, daughter-in-law and son-in-law all work together whether in the restaurant in the service. Finally, note that they also welcome guests for the night. Several chalet, eight bedrooms and seven suites decorated with the latest mountain chic await you. A real cocoon."

(The 2023 Michelin Guide - Restaurant classification: 3 stars and 3 red forks - Hotel classification: 3 red lodges).



# **SUMMARY**

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## LA BOUITTE AS TOLD BY ITS GUESTS

Here is a collection of extracts from guests' letters following their stay at La Bouitte ...

La Bouitte is above all the adventure of the Meilleur family, which in 45 years has been built around its creator and pillar René. From the first minute, you feel drawn to the humanity of René and his son Maxime. Bright, benevolent eyes. What strikes and moves above all is this natural kindness. The Best are Earthlings, rooted humanists, who know where they come from and who have remained humble. Few Houses combine the excellence of the culinary art with such an extraordinary human side to this point.

The Meilleurs have achieved the holy grail of excellence while still being accessible. We can say that with them, the Meilleur (best in French) is as much on the plate as in their simple contact and above all their generosity and their sense of sharing. They are serene people who shine and work as a family and their entire team is in this spirit.

Let's not forget the 'ladies in the shadows' without whom this setting would not have the same glow. The places are so warm that we readily dream of being at home, in the middle of the mountains, in the maze of corridors, lounges and frescoes of this comfortable chalet with discreet luxury without ostentation. Every decorative element, every piece of furniture is in its right place (no designer chairs here). As for the Spa, by paying homage to its territory, it invites relaxation and the abolition of time.

La Bouitte is beyond fashion and unlike anything known. The cuisine is rooted in the reality of its region, modern but not crazy, unique, precise, complex, without ever falling into the superficial or the excessive. There is no search for an effect: we are in the being. What René and Maxime are, transpires in their dishes. A seemingly simple dish can be memorable. As for the breakfast, which makes us dream of the child that sleeps in each of us, it is the best that we have had to taste in our life. A fairy tale for all the senses.

"if we do this job, it is to make an exhemenal moment unforgettable".

## NOTHING BUT EMOTION!

It is with these terms, addressed to the Michelin Guide, that a client describes the emotion he felt at La Bouitte after discovering our House. Words which reflect the philosophy of life and work of the Meilleur family.

« A supernatural experience in the world of three Michelin stars. We find in La Bouitte what we did not dare to imagine: true quality in all its simplicity and its origins. The flavours are there, authentic and pure. Everything is shown to its best: the product, the presentation, the know-how, the attitude to life. There is so much to say ... The spirit of the place is respected as accurately as possible and every employee is at the service of the customer who, himself, feels unique. All my senses were solicited, filling me with positive energy, and a nurtured and looked after feeling. Heft as light and happy as when I was young, with that carelessness that one has as a child and that our memory has tidied away. I was torn between the desire to share this experience or to keep this corner of paradise a secret. Enjoying all this gentleness, sown in the moments of each event, made me touch heaven with my fingertips. One goes from surprise to surprise much to the delight of our taste buds, our eyes and our childhood memories. There is so much sensitivity here. A big THANK YOU to René and Maxime Meilleur for their availability, their listening, their love of cooking and hospitality that reigns supreme here. The hotel is of the same standard as the restaurant and the image of its owners who have been able to highlight the history of the place by sharing it with its guests in a moving complicity.»











#### 2003 - 2023 : 20 YEARS OF MICHELIN GUIDE STARS

The 7<sup>th</sup> February 2023 will mark 20 years that La Bouitte has stars in the Michelin Guide. Their 1st star in 2003, the 2nd in 2003. Then the 3rd star in 2015, an historic first for a restaurant in the Savoy. The Meilleurs ("best" in English) have never lived up to their name so well! A recognition that has given them the natural status of ambassadors for the Savoy. René and Maxime Meilleur, an incredible story of an enthusiastic self-taught father and son partnership. Away from the trends, they have created a new art of cooking and hosting, making their House really unique.

#### A WONDERFUL AND ORIGINAL STORY

Son of a cabinetmaker and farmer, in 1976, at the age of 26, René purchased a potato field at an altitude of 1502m on the edge of the pretty, yet isolated, village of Saint Marcel, dominating Saint Martin de Belleville. With his wife Marie-Louise, they created "La Bouitte", "small house" in the local patois. It is situated in a preserved corner of paradise in the Vanoise mountain range, at the entrance to the biggest ski area in the world: Les 3 Vallées. In the beginning René and Marie-Louise served fondues and local cooking.

What a long way they've come since then! With creativity and common sense, they have anticipated and created new trends. In 1981, a memorable dinner at Paul Bocuse's restaurant triggered René and Marie- Louise into realising what their dream was. Passionate about their profession, they moved in the direction of « haute cuisine ».

The arrival of their son Maxime in 1996, gave a new impulse to the business. Ex French junior team biathlon athlete, he draws strength from the values of sport: endurance and the surpassing of oneself. Progressively he is pushing the brigade towards a quest for the absolute

In 2000, his older sister Sophie joined the adventure for ten years, participating in the progressive creation of 15 bedrooms and suites, full of charm. The whole family (including partners) have used a huge amount of energy to move mountains and build this chalet, stone by stone, year after year until it has become this unique sanctum of culinary and oenological experiences.

#### A HOUSE OF HEARTS CREATING A MOUNTAIN OF EMOTIONS

La Bouitte is an amazing place where opposites find their place together and where one lives incredible experiences. A place where one can enjoy the biggest ski area in the world, yet also roam around one of the most beautiful parts of the Vanoise National Park (the different summits, passes and natural sites in the valley total 18 stars in the green Michelin Guide!). In a cocoon evoking the Eternal Savoy, La Bouitte is above all out of this world and out of this time. This ancestral authenticity, the return to the origins of the Savoy are an inexhaustible source of inspiration, yet one which hasn't stopped René and Maxime being at the cutting edge of modern cuisine. The Chefs never stop renewing their manuscript, by subliming their childhood souvenirs. They compose a cuisine dedicated to nature, a hymn to the culinary tradition of their valley, lakes, and mountains. « The House and our dishes are like us: a teasing cuisine, full of finesse, which wake up the Savoyard culinary patrimony by a real tribute to it".

But even more, the "Meilleurs" along with their 58 employees and their guests, coming from 65 countries, form a huge family, united by an empathy and an incredibly rare loyalty. A proximity, a touching sincerity, which makes La Bouitte – as Gilles Pudlowski so rightly wrote – a « House of hearts ». Around vibrant food-wine marriages, between the quest for excellence and simplicity, the "Meilleurs" are excited by a common philosophy: the delight of passing on and sharing, giving Savoyard dishes a singular interpretation, and, in particular, making the universal emerge. Hotel guests, even more than visiting guests, completely forget their day-to-day life and live, intensely, a moment of levitation, a return to what is essential in life.



#### THE MICHELIN STAR ASCENT

René and Maxime Meilleur are the only duo, father and son, to be awarded all their stars together, from the first to the third.

In complete agreement, René and Maxime Meilleur recognise that the 1st star, earned in 2003, was difficult to obtain as the Vallée was not yet the gastronomic area that it is today. "The 1st star was the start of a wonderful adventure for a cook and the whole village, an incredible spotlight on our House. But we had to wait until 2008 and the 2nd star to reach the next stage and offer a cuisine that is really the image

The 3rd star is the realisation of a dream, the fruit of 40 years hard work. It is the first time in the history of French gastronomy that a father - son team obtain together their 1st, 2nd and then 3rd Michelin

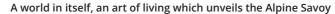
star. As Maxime explains: "With my father, it's as if we have reached the top of the mountain and can now admire the amazing view. A new life has started. With the desire and possibility of going even further, to deliver a cuisine rooted in our Alpine heritage and to present magnificent, and often little-known products to our guests.".

By attaining the most beautiful star in their lives, 2015 will remain for them and their family, an exceptional year. Hand in hand, René and Maxime Meilleur also celebrated the title of "Chefs of the year" in 2015 as well as Maxime's 40th birthday.

Since then, the investments have accelerated. All the components of the House (including the restaurant, hotel and Spa) are in total coherence and create an irrevocable and unique identity. (See the evolution of the hotel and the Spa on page 96)

ACT I - NEWS | EVENTS | RECENT DEVELOPEMENTS ACT I - NEWS | EVENTS | RECENT DEVELOPEMENTS

"Living Heritage Company" . A mark of recognition awarded by the and cultural heritage, delivering a unique interpretation of it. At "Institut National des Métiers d'Art", which distinguishes emblematic La Bouitte, soul, artistic sense and the quest for perfection come French companies with an excellence in artisan or industrial know- together in a spirit of simplicity and truth. René and Maxime Meilleur, father and son, are true autodidacts. Far from any code, they freely create their own score. Their credo: to pass on their love of the mountains, starting with the Belleville Valley - the largest ski area in the world with Les 3 Vallées - but also a largely unspoiled territory at the gates of the Parc de la Vanoise.



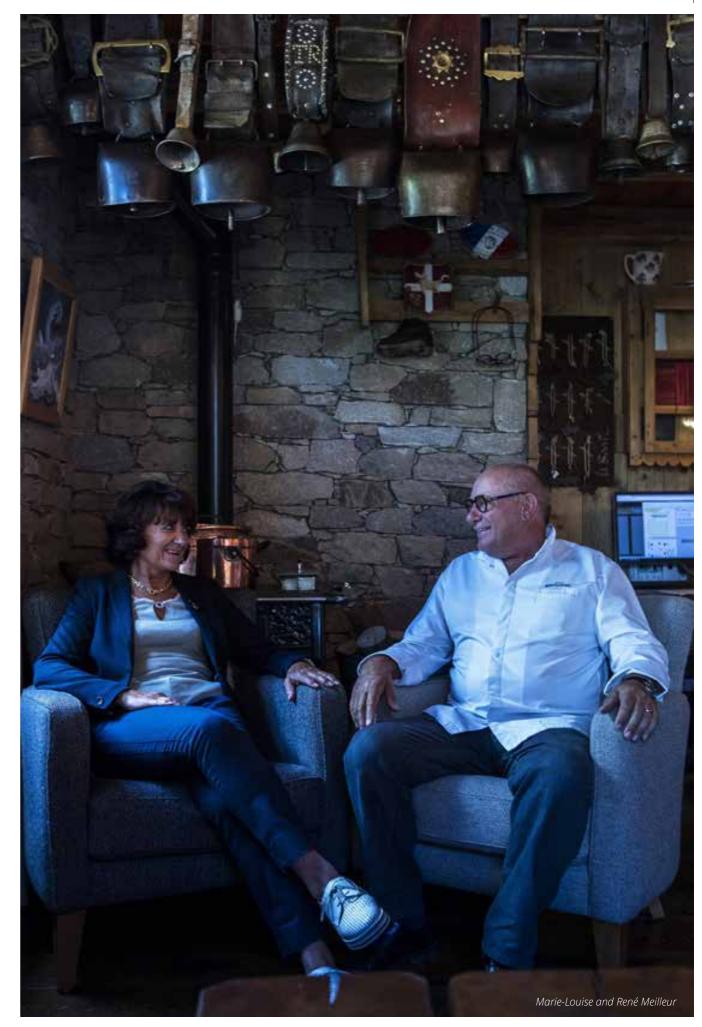
If René and Maxime's mountain culinary repertoire is unique in its delicacy, hidden complexity and interaction with nature, they have also created a world of their own. From dining rooms to lounges, from the 15 personalized rooms of the \*\*\*\* Relais & Châteaux hotel to the Spa, all is in harmony, everything has meaning. Through their artisanal actions, over 40 years, the Meilleur family has built this dream chalet with their own hands. A warm setting for a rare heritage of popular art and Savoyard decorative art from the 17th century to the present day. Precious furniture, paintings, sculptures, superb collections of pottery and old bells, agricultural objects, fabrics (Arpin spinning mill) make the House endearing and alive. A voluntarily maze! At La Bouitte, natural, gastronomic, cultural and architectural heritage form an unimaginable alchemy.

Out of this world, out of this time, La Bouitte has created an art of living, which draws its roots from an ancestral authenticity, never ceasing to reinvent itself. With an incredible sense of detail, it embodies luxury, an artistic dimension of disarming simplicity and





"La Bouitte is, above all, about sharing and fassing-on".









Like all arts, « haute cuisine » is a language. A quest for the beautiful and the good is its aim. It allows guests to enter a specially created universe. But the purpose goes far beyond this. Through the prism of the kitchen and their House, everyday René and Maxime deliver their vision of life, the world, and their territory. By being deeply rooted in this magical Vanoise, immaculately white in winter, bucolic with dazzling greens in summer, their open-mindedness and empathy push them to create links with the best producers, winegrowers, artists, and artisans in all fields of creation.

Events are key moments for self-analysis, opening up the field of possibilities, dialogue or even confrontation with other sensibilities from all artistic languages. Since 2004, La Bouitte has become a haven for food and wine lovers, bringing together epicureans from all over the world for oenological evenings full of unique emotional and educational significance. The temptation was great to go even further!

Imagine total Art, by merging several artistic languages. This is such a crazy challenge, and so demanding, that it could seem like a sweet dream. And yet, it was made reality by the Meilleurs and Ophélie Gaillard on 29th July 2021, and at a probably unprecedented level. The success was such that it leads us to pursue this quest.



René and Maxime with Ophélie Gaillard



Since summer 2021, on the last Thursday in July, La Bouitte has opened the Tarentaise Baroque Music Festival. It must be said that the Belleville Valley - with its 36 churches and chapels is an important site of Alpine Baroque. An example is the Notre Dame de la Vie Sanctuary dating from the 17th century , spiritual place with which La Bouitte seems to have created an invisible link. The Valley's centre of gravity of the valley, like a serene and virtuoso watchtower, it connects the low, medium and high mountains, ancestral Vanoise and Land open to tourism and modernity..

On 28th July, 2022, the harpsic the soprano, Maria Cristina Kie a theme based on the Savoy as Italy and France, a passage from between traditions and heritage.

Next dinner - concert on 27th of the greatest cello players of the greatest

This heritage has deeply marked René and Maxime, to the point of dedicating one of the dining rooms to it. When Elise Tatin, Bruno Berthier and Jean-Luc Hyvoz, the directors of the Tarentaise Baroque Music Festival, asked La Bouitte to join the adventure, René and Maxime understood how creating a fusion between music, gastronomy and wines could **open up unknown perspectives.** An initiating and founding approach.

It is without doubt the first time that artists of such a high calibre will play together, putting themselves to the test to create, together, a real musical, culinary and oenological journey, in interaction with an audience in search of surpassing themselves. A look back to the beginning of these first 3 editions.

On 29<sup>th</sup> July 2021, along with **Pascale Clément** ('cello) and **Raphael Bonavita** (baroque guitar, theorbo), **Ophélie Gaillard** – one of the greatest cellists of our times – kindly led us on this 5 senses Odyssey. The musical theme was the Savoy at a crossroads of the beginning of the 18<sup>th</sup> century.

On 28<sup>th</sup> July, 2022, the harpsichord player, Jean-Marc Aymes and the soprano, Maria Cristina Kiehr of the Concerto Soave imagined a theme based on the Savoy as a land of passage. A passage between Italy and France, a passage from one culture to another, a dialogue between traditions and heritage.

Next dinner - concert on 27th July 2023. Ophélie Gaillard – one of the greatest cello players of our time - and Elsa Grether - violinist emeritus, winner of international competitions - take on the theme of dance. From roots to the sky, from Johann Sebastian Bach to Hungarian, Romanian and Bulgarian folklore, they invite us to a mirroring, an abyss between high culture and popular origins. The timeless plenitude of Suite No. 3 for cello and the Chaconne from the 2nd Partita for violin by Johann Sebastian Bach is balanced by Duos by Bela Bartok and Zoltan Kodaly.

Three composers who draw their vision of the world from popular roots, anchored in the earth. Here they celebrate dance, each in their own musical language, more than two centuries apart, and with great expressive force.

This relationship between a terroir, here that of Savoie, and a culinary culture that goes beyond it, is precisely the meaning of René and Maxime Meilleur's approach.

Often, artists are the barometers of their time, and express with increased sensitivity what shapes and questions the world. No wonder Ophélie Gaillard and Elsa Grether have chosen to start and end the concert with Reinhold Glière, a composer born in Kyiv and who died in Moscow. On the programme, Prelude and Berceuse, then Canzonetta (excerpts from Pieces op.39).



#### THE CHALLENGES OF DINNER - CONCERTS

René and Maxime Meilleur, their brigade and team of sommeliers create, as an extension to the musical journey, a real sensory (taste, touch, smell ...) and essential (quest for meaning, spirit) voyage. Meditative music calls for cerebral dishes. Lively music goes with dishes full of depth. From finesse to strength, from silky to carnal, from double piano to triple forte, from meditation to jubilation, from the art of silence and slowness to jubilant virtuosity, from immediate pleasure to spiritual and transcendent heights .... music, culinary subjects, and great wines working together both in harmony and confrontation to forge a total art. The opening of the concert & aperitif then at the end of the evening the concert finale & mignardises will be taken on the terrace overlooking the forest and the surrounding mountains. The heart of the dinner – a concert which will take place in the three-star René & Maxime Meilleur restaurant. A great moment of pleasure, but also a real initiatory approach.

René and Maxime Meilleur have discovered a real "conducting" gift, managing to bring together musicians, kitchen staff, restaurant staff and around forty extraordinarily attentive guests, able to taste the culinary creations from 7 p.m. to 1 a.m. With full concentration and total attention to both the music and culinary art.

The musicians taste each dish a few minutes before the guests. They then settle in the heart of the restaurant, while the dishes are being served. All the guests start to taste the dishes in a synchronized way when the music starts. And in a religious silence. The musicians consider the emotion that they, themselves, felt when tasting the dish, expressing this in their interpretation. If a musical work

includes several movements, the corresponding dish follows the breaks in rhythm and the atmosphere changes. It can be thought of in several services or reveal hidden elements. It can also take on a new dimension with the change of a musical movement by immediately adding an element such as a juice, a seasoning or a product that shifts the balance of taste..



## Information & bookings :

+334 79 08 96 77 - info@la-bouitte.com. The evening begins precisely at 7 p.m. Participation: 390 € per person. The evening includes the concert, 2 services of appetizers, a starter, a fish dish, a meat dish, cheese, pre-dessert, dessert and mignardises, all wine, water, and coffee / tea.

## THE OENOLOGICAL EVENINGS: MAGICAL MOMENTS

in 2004 and 2005, we know that food & wine tastes best in the 4 years preparation. Once the list of wines has been finalised, the mountains (see page 92)

40 years, which explains why La Bouitte has one of the best cellars in the Alps (1001 references, 3000 including those in the ageing cellar). 4 decades of research, meetings over many vineyards. Naturally, the desire was born to create events which would be incomparable experiences, real culinary and oenological journeys, and a laboratory of ideas to imagine the future.

Since 2012, once a month (5 evenings in the winter and 3 in the summer), La Bouitte gives "carte blanche" to an exceptional wine grower, who gives a magical interpretation to his unique and **sophisticated "terroir"**. The challenge is to convince the wine grower to offer guests 7 to 10 wines which have marked his life, and about which there is a real story to share (specific climatic conditions, a supplementary time to mature. a stylistic evolution of the Domaine, a miraculous wine that has only been produced once). Certain bottles can even be considered a Guests realise that they participate in a creative act. From 19h30 little bit of France's historical heritage. By their rarity and their until often late at night, they have the rare opportunity to talk directly venerable age (regularly vintages back to the 1930s), these evenings are a unique opportunity of a lifetime to taste these wines. And the world, who transmits his passion as he passes from table to table even though their prices are stratospheric, **La Bouitte has chosen to** changing his approach to adapt to the different profiles of the guests. offer them free of charge to guests, so that these evenings are The Chefs explain how they imagined their menu. Well-known wine accessible to everyone.

Since the initiative « Les Vins au sommet » organised by La Bouitte Every evening is a meeting at the summit which necessitates up to real work of René and Maxime Meilleur starts. The aim is to give the wines and the cuisine a superior, unexpected dimension, The passion for wine has been part of the Meilleur family's life for over with the fusion of two complementary creative and artistic approaches, which reinforce and pull together mutually. How can a wine be transcended, lengthened by a culinary composition and visa versa? Fusion, dialogue or confrontation of the elements will follow each other with each different food-wine associations.

> The Chefs create the dishes to order, often for the first time, sometimes based on products that aren't even part of their repertory. This is why these evenings are a **real laboratory of ideas**. Participants live a real-life experiment. The kitchen and restaurant teams are like tightrope walkers : on a wire, in the quest of the ultimate emotion. And certain creations, certain food/wine associations ring out like revelations and become future « classics » of La Bouitte, after

> and in a personal way with one of the most successful winemakers in critics (Michel Bettane, Bernard Burtschy, Orianne Nouailhac, Marc Lagrange) also join in these exchanges. The ambience is relaxed and warm: is it a privilege to share this out of this world and out of time happiness. These evenings delight not only the enlightened amateur, who has travelled thousands of kilometres to taste the wines of which he has dreamt for such a long time, but also beginners wishing to enjoy an emotionally rich experience. All the participants (including about forty guests) know that it isn't just **«one more event»**, but a suspended, unique moment that will potentially mark their life. When the magic operates, these evenings, by definition non-reproducible, create relationships and unforgettable memories. It is not surprising that the guests are more and more loyal, with some even attending almost all the rendez-vous.











#### THE OENOLOGICAL EVENINGS AT LA BOUITTE SINCE THE **BEGINNING**

2004: First evenings reserved for professionals (wine critics, wine growers, scientists) to analyse the impact that altitude has on the ageing of wine and wine tasting (cf. dedicated press release).

2012: Alain Raynaud (Colgin, Clos l'Eglise, Haut Bergey, Pressac...)

2013: Jean-Michel Deiss, Louis Jadot, Louis Magnin, Perrier-Jouët, Mouton Rothschild, Yguem

2014: Beaucastel, Clos de Tart, Didier Dagueneau, Françoise Bédel, Pichon Longueville Baron, Suduiraut, Les Mille Vignes, Cos d'Estournel

2015: Jean-Louis Chave, Zind-Humbrecht, Romanée Conti, Dominique Belluard, Bouscaut, La Conseillante, Climens, Anne-Françoise Gros, Cheval Blanc, Yguem

2016 : Gonet Médeville, Gilette, Peyre Rose, Clos de l'Arlot, Quinta do Noval, Tempier, Delamotte, Salon, Smith Haut Lafitte, Alphonse Mellot, Guigal

2017: Antinori, Weinbach, La Solitude, Ferret, Ch. des Jacques, Jean-Claude Masson, Aydie, Cauhapé, Trimbach, Pichon Longueville Baron, Disznoko, La Conseillante, Figeac

2018: Vega Sicilia, Krug, Roches Neuves, Clos Saint Jean, Clos des Lambrays, Bonneau du Martray, Troplong Mondot, Le Clos Saint Vincent, François Villard, Christophe Roumier

2019: Jean-Michel et Mathieu Deiss, Abbatucci, Emmanuel Reynaud (Rayas), Haut Brion et Mission Haut Brion, Pibarnon, Mumm, Ardoisières, Gauby

2020 : Lafite Rothschild, Clos du Mont Olivet, Philipponnat, Joseph Drouhin, Agrapart, Bachelards.

2021: Fargues, Figeac, Palmer, Jean Grivot, Landson.

2022 : Cécile Tremblay, Philippe Charlopin, Trévallon, Krug, Angélus, Rectorie, Orenga de Gaffory, Clos Rougeard, Montrose, Poderi Colla.

2023: Saint Cosme, Pichon Baron, Suduiraut, Champagne Bérêche & Fils,

# PROGRAMME FOR THE SUMMER 2023 OENOLOGICAL EVENINGS

#### 23rd JUNE 2023: SHARED DOMAINE GILLES BERLIOZ 12th JULY 2023: DOMAINE GUIBERTEAU (CHIGNIN, SAVOIE)

For the first time in the history of the Savoy, a wine estate has obtained a 3rd star in the "Guide de la Revue du Vin de France". This is, thus, a dream opportunity to receive Gilles and Christine Berlioz, and to discover their finest cuvées. Landscaper by training and self-taught oenologisst, Gilles started the adventure in 1990 with his partner Christine. Today, they work biodynamically on 4.5 hectares, cultivating their vines like a garden. In parcel selections, born from steep hillsides between limestone, silt and clay, the wines are chiselled, precise and deep. In recent vintages, they have steadily gained in serene harmony, purity and fullness. We are going to alternate recent accomplishment and more mature bottles, to show how much the best Savoy wines deserve prolonged ageing. On the programme, we will taste the nuanced Roussette El Hem 2015 and the salivating and salty Chignin Chez l'Odette 2015. Chignin Bergeron will be honored with Les Dessous des Filles 2019, Les Friponnes 2016, Les Christine 2015, and Les Fripons 2013. Finally, in red, Mondeuse La Deuse will be offered in 2010 and 2016.

# (SAUMUR, LOIRE VALLEY)

Emblematic of Saumur wines, Domaine Guiberteau - under the leadership of Romain - has made great progress in recent years and is now one of the great wines of the Loire Valley. 17 hectares of vines have been grown organically since 2003 on clay-limestone soils with deep soils. Between the precise and inspired work of the soils and the vine, and a new fermentation room created in 2017, the wines gain in purity, balance and can sometimes be recognised by their toasted

After a rare sparkling rosé 2020, make way for the great whites of Chenin. Clos des Guichaux 2016 is a tense, subtle wine with density. This tension is even more saline, with a muscular structure on the famous terroir of Brézé (dynamic 2014 and chiseled bitters of 2017, two great recent successes of the Property). Le Clos des Carmes 2010 reveals the maturity of ageing, between concentration and energy. Even if it has not yet said its last word, 2014 takes us even further: an idea of Loire perfection.

The Cabernet Francs follow, identity reds, a vibrant sap with a fine touch. Chapaudaises 2019 seduces as it is a wine of immediate pleasure, enhanced by its delicacy of texture. More smoothness and structure with Les Arboises 2015.

We conclude in beauty with the confidential Brézé 2003, sweet created during the heat wave. What balance! A roast with irresistible charm!

#### 13<sup>th</sup> SEPTEMBER 2023: GRANDE CHARTREUSE (SAINT-PIERRE DE CHARTREUSE & VOIRON, ISÈRE)

Here is an oh so spiritual and symbolic House of our Alpine territory. In 1084, the former schoolmaster of Reims Cathedral, Bruno, born in Cologne, and his six companions arrived in the "Chartreuse Desert". Many monasteries following the same rules were born in Europe. The Carthusians meet with the doctor and theologian Arnaud de Villeneuve, famous for his studies on medicinal plants and a new medicine: eau-de-vie, obtained after distillation of wine. The monks then developed several elixirs of youth, of "long life", used for their therapeutic virtues. The origins of Grande Chartreuse liqueurs, which have become legendary, date back to 1605!

Since the dawn of time, plants have been used for their therapeutic qualities. The monastic orders became experts in their transformation, their mixture and in the art of maceration. Chartreuse liqueurs (Yellow, MOF, Green, Foudre 147, 9th centenary, VEP, Tarragone...) and the Plant Elixir of the Chartreux Fathers are heirs to this tradition. These blends are made up of 130 plants, roots, flowers, barks and spices, the list of which remains confidential and mysterious. The monks get their supplies from local suppliers from the Chartreuse mountain range, the rest coming from other regions of the world, also participating in the mystery.

These liqueurs are an integral part of the Meilleur family's journey of life and reflection. From the outset, they have always been associated with La Bouitte's culinary and oenological journey. Liquors and herbal infusions will punctuate this evening, an evening which promises to be unique.



#### Information & bookings:

+334 79 08 96 77 - info@la-bouitte.com. The evenings begin at 19h15. Participation: 360€ per person all inclusive, the wines are offered by the Domaines. The evening includes 2 appetizers, a starter, a fish course, a meat course, cheese, a pre-dessert, dessert and « mignardises », as well as all wine, water, and coffee / tea.

ACT I - NEWS | EVENTS | RECENT DEVELOPEMENTS ACT I - NEWS | EVENTS | RECENT DEVELOPEMENTS

# UNIQUE EXPERIENCE: THE INFLUENCE OF ALTITUDE AND THE DEPTHS OF A LAKE ON THE AGEING AND TASTE OF WINE IN BARRELS AND BOTTLES

Since 2004, the country's leading experts (winegrowers, scientists, In January 2020, René and Maxime imagined a new and unique wine critics), René and Maxime Meilleur - passionate about oenology - have analysed the influence of altitude on the ageing and tasting of wines. The conclusions drawn are spectacular. Wines stored at altitude turn out to be denser, longer, purer and more harmonious than those stored on the plain. They offer more elegant aromas and more blooming fruit. And their ageing, being slower, (subject to correcting the humidity), mean that the wines gain in complexity (see more details on page 92).

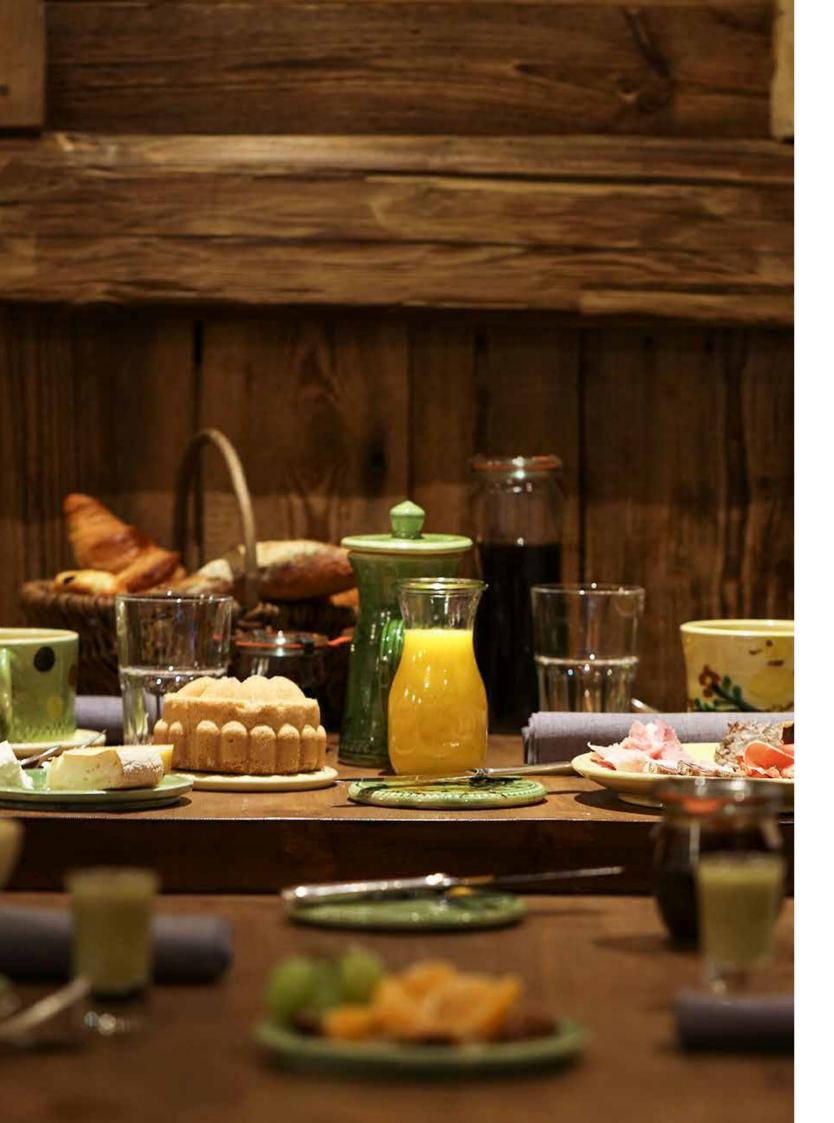
experience. They transported a 225-litre oak barrel in a piste groomer up to their mountain restaurant Le Bouche à Oreille - situated at an altitude of 2,700 meters - in the 3 Valleys ski area. An experiment carried out with Michel and Fabien Brotons - father & son - from Clos de l'Ours. A young, promising biodynamic estate in Cotignac in the Var (Provence). The objective was to confirm the effect of high altitude on the taste evolution of the cuvée of high-end red wine Ursus (90% Syrah, 10% Mourvèdre) by comparing them 2 years later, with the same wine aged in other similar barrels at the wine estate, at an altitude of 230 meters.

The wine will be bottled manually by the Bouche à Oreille on 14th **December 2021** followed by a tasting. Michel Bettane, renowned as the most famous French wine critic, will do us the honour of joining us, bringing all his skills to the learning process. Some of these bottles are intended for the cellar of La Bouitte, Bouche à Oreille and Simple & Meilleur.

And on the same day a new adventure will begin, namely the ageing of the 2019 "Cœur d'Apremont" cuvée by Jean-Claude Masson - one of the greatest Savoyard white wines - tested on 4 sites: at an altitude of 400m, at a depth of 50m underwater in Lake Annecy off Sévrier, in the plain at the Domaine at 320m, at La Bouitte at 1502m and at the Bouche à Oreille at 2700m. Here again, it will be a first to simultaneously compare the effects that different altitudes (from 50m underwater to 2700m) have on the same vintages.

"Altitude improves the taste of wine in an unhoped-for way".





# NEW DEVELOPMENTS

###

## AN ARTIST'S BLADE

Stéphane Thomat, originally from Toulouse, joined his grandmother's forwards at their sides, Stéphane Thomat embarked on the adventure Plagne, he quickly understood that his dream was elsewhere...

In the open air, motivated by his passion for daggers and other was in his hands to follow his destiny.

2018, while delivering a shop in Bourg Saint Maurice, he met chef Maxime Meilleur, who, touched by his work, invited him to discover the world of La Bouitte. He met Chef René. With the desire to move pleasure to bring our unique territory directly to our table".

family home located near a forge in Les Chapelles near Bourg Saint and the creation of signature "haute-couture" knives, endorsed by Maurice in 2009. While employed in digital communication at La Maxime's words "The craftsmanship, the human-side and the art of living, Stéphane represents all of this at the same time. His knives really have a soul, a different vibration. »

medieval blades, he took the decision to give free rein to his. The blacksmith's story is similar to the one that the Meilleur family overflowing creativity, and his Mountain Forge reached out to him. It tells. And as usual, with each exceptional meeting beautiful projects are written. It took more than a year to present the perfect prototype, 9 months to make it and give life to this shared project, full of He created his first knives, learnt how to work the wood for the experience and generosity, a real lifetime tribute... And the result is handles, leather for the straps and kept going. Then he took a major there, in the words of Maxime: "The knife bears a claw of the cross turn by merging his desire for nature and the life of a blacksmith. In of Savoy, incisions representing the mountains and its 3 valleys, the evocative foot of a chamois, and the very specific wood from our oak smokehouse's frame, symbol of our cooking profession. It's a real





EXTENSION OF THE CHALET TO CREATE A NEW BREAKFAST ROOM, A BAKERY AND THE DEVELOPMENT OF FOOD-WINE MATCHES

As every year, René and Maxime continue the construction of La Bouitte, like a lifetime's work. The « Berger's breakfast » is one of the most outstanding culinary experiences that one can dream about (see page 103). To live this moment with even more comfort, the new rooms will be finished for the 4th December 2021. In a very mountain spirit, with incredible woodwork – a magnificent mezzanine! - they offer a beautiful view of the valley and its mountains.

This 140m<sup>2</sup> extension over 3 floors, houses a perfectly equipped bakery on the ground floor, bread already being almost a religion at La Bouitte. The House has made a speciality out of its food-wine-bread matches, a specific bread created for each culinary creation. Even the holidaymakers and inhabitants of the Belleville Valley can enjoy the exceptional quality of this bakery, as some of the breads are on sale to take away at the Simple & Meilleur Bistro.



# "SIMPLE & MEILLEUR", THE MOUNTAIN BISTRO WITH A GOURMAND BIB IN THE MICHELIN GUIDE CREATED, AT THE END OF 2022, A WINE BAR AND SNACKING CELLAR

This is the outcome of years of thought which came to fruition on 15th December 2018: the creation of an **authentic mountain bistro** in Saint Martin de Belleville. A place of sharing and gustative discovery, very complementary to La Bouitte, which obtained the Bib Gourmand in the **2020 Michelin Guide**.

René and Maxime Meilleur have chosen to install themselves on the **central square of the quarter of up-market chalets «Case Blanche»**, (the name of an area in the nearby wild Vallée des Encombres). A marvellous position at the bottom of the pistes and at the start of the walking paths, dominating the village resort.

#### New:

"Simple & Meilleur" is above all a human story. Manon Moleins is an outstanding director, with an innate, sparkling sense of hospitality. With René and Maxime Meilleur, this winter at the entrance to the chalet and on the lower floor they are excited to create a Wine Bar, a real gourmet cellar for both on-site tastings and take-away sales. A lively place (from midday to 11 p.m.), offering tapas-style bites to eat, revisited in a Savoyard spirit: charcuterie, including ham home-cooked in hay, the local Pâté des Belleville from Gaston Eybord, or exceptional products from Stéphane Milleret, tasty terrines, Gillardeau oysters, smoked fish, bone marrow,mini-fondues, ripened cheeses (Beaufort d'alpage, Tome des Bauges, Persillé de Tignes, Bleus de Bonneval and Termignon...) presented in large pieces. The warm bar & lounge, in a mountain decoration punctuated by beautiful old wooden tables, make the House a real meeting place.



Nearly 200 wine references both accessible and high-end, including a very fine selection of wines by the glass, reinforces the conviviality and interest of the place. The Pays de Savoie (Cevins, Arbin, Chignin, Apremont or Jongieux) is in the spotlight and a sharp selection of signature wines and singular terroirs is made up of all regions from the Alpine Arc to the whole of France.

On the upper floor, guests will find the 70 cover restaurant (50 covers on this floor and 20 covers on the mezzanine above). The menu has been conceived by the 2 triple starred Michelin Chefs, with the help of 4 cooks and 5 restaurant staff, to honour the best traditional products in the Savoy, and to bring back to life Meilleur family ancestral recipes: in addition to the signature dishes indicated below, cold meats and cheeses from the valley, the Vanoise and the neighbouring mountain ranges, truite fario cooked entirely in the oven/ fresh butter and vegetables, raclette made with raw milk. And in the winter pot au feu, pork rib grilled with hay ,sauteed grenailles potatoes,, bilberry pavlova, cream puffs, chocolate coulis ... ,

The cuisine is voluntarily simple, tasty, generous and above all, good! Our motto: well-presented dishes that honour the Savoy, value for money - fair price, with an innate sense of hospitality.

#### **WORTH KNOWING**

- O Terrace (40 covers) in front of the chalet entrance
- Beautifully decorated with pottery, old objects, portraits .... and other more contemporary decorative elements. In the Lounge Bar, there are humoristic skiing paintings by Blackpeuf (Céline Duparoy)
- O Menu at 36 € with starter, main course and dessert, in the spirit of the Michelin Guide Bib Gourmand
- O Local products, House dishes and wines on-sale to take away.

Open every day from 10<sup>th</sup> December 2022 to 23<sup>rd</sup> April 2023 expect on Tuesdays. And in the summer from 10th June to 17<sup>th</sup> September except on Sundays.

Tel.: +33 (0)4 86 80 02 91 ; https://www.simple-meilleur.com/fr/info@simple-meilleur.com

#### SIGNATURE DISHES

Certain culinary creations have become "signature" dishes which evoke the Meilleur family roots:

- Melted reblochon cooked in bread / boiled potatoes wrapped in bacon
- Sheep serac / hot baked potato (in winter) and tomato salad, sheep serac, crispy ham (in summer)
- Snail casserole, mushrooms
- Frogs' legs with parsley and garlic
- Leeks in vinaigrette, mimosa eggs and wild sorrel
- D Brown trout cooked in a Meunière way, young carrots
- Tureen of free-range chicken soup / carrots sticks/ spinach sprouts and mushrooms (winter only)
- Chocolate mousse, as granny cooked it
- ☐ Île flottante, crème anglaise, caramel sauce







ACT I - NEWS | EVENTS | NEW DEVELOPEMENTS





ACT I - NEWS | EVENTS | NEW DEVELOPEMENTS

# THE «LA BÈLA VYA» SPA: TREATMENTS AND AN EXCLUSIVE COSMETIC BRAND, IN CONSTANT EVOLUTION

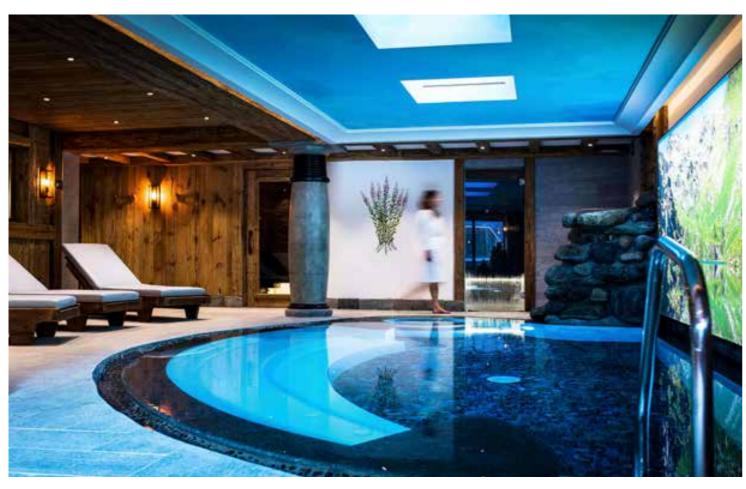
The « La Bèla Vya » spa, "a great life" in the Belleville Valley patois, is not like any other. It is the natural continuation of the soul of the House, of the natural patrimony and cultural environment and even that of the culinary signature of the Chefs René and Maxime Meilleur.

From the cosmetic brand "Meilleur Nature" to the exclusive treatments created especially for them, well-being takes on an unknown dimension in this dream chalet. Spa uses original techniques of well-being, which put the Savoyard "terroir " in the spotlight. Loyal guests praise the Marie's bath with milk and mountain honey. To erase the frost of winter, there's nothing like hay, spring water and aromatic herbs. Like the Solan, this steam bath with hay cut from the mountain pastures, which releases voluptuous alpine scents. In the moonlight, with an amazing view of the surrounding illuminated mountains, the feeling of well-being is unique. Suspended time, sweetness of life ...

From 2005, a first Spa was created following this philosophy. In December 2016, a new Spa was born, one which has continued to improve and expand its offer ever since.

Maxime Meilleur.

To discover its philosophy, the aquatic area, the treatments, and the Meilleur Nature cosmetics brand, see page 104 and the Treatment menu on the website: www.la-bouitte.com/fr/spa-nature-de-montagne/ soins-massages



### NEW SPECIAL OFFERS

Enjoy the La Bèla Vya Spa and the universe of La Bouitte with preferential conditions. These offers are valid only if pre-booked and are subject to availability.

#### Breakfast & Spa

Come and enjoy a morning of magical relaxation at La Bouitte, tasting the delicious "Berger" (shepherd) breakfast prepared by the Chefs René and Maxime Meilleur and enjoying our Spa.

#### This pack includes:

- \$ A gourmet breakfast served from 9h45 until 10h30
- Standard Access to the spa from 10h30 to 12h30 with its indoor pool, sauna, hammam, outdoor jacuzzi and relaxation room.
  70€ per person.

#### Spa & lunch at the Bistro

The La Bèla Vya Spa and the Simple & Meilleur Bistro open their doors to you with the sole wish of making each of your visits unforgettable. Relax by the pool, enjoy the spruce sauna, the citrus hammam and the outdoor jacuzzi. Let yourself unwind during a treatment, a moment of gentleness just for you. And extend the moment by enjoying lunch at the Simple & Meilleur Bistro.

#### This pack includes:

- \$\text{\$4}\text{ Access to the Spa from 10h30 to 12h30 an Alpine Parenthèse Modelling 25 min.}
- \*S Lunch at the Simple & Meilleur Bistro: Menu (starter, main course, dessert - excluding drinks).

Valid every day (except Sundays in the summer). 119 € per person.



ACT I - NEWS | EVENTS | NEW DEVELOPEMENTS

#### **NEW TREATMENTS FOR 2021**

#### SIGNATURE TREATMENT:

#### A Pinch of Salt (1 or 2 people)

A bath is a calm moment in our day, like a time of meditation. It helps release stress, relax muscle tension, and soothe skin. But with the addition of bath salts, it can provide much more. This is why we add Himalayan salt, extremely rich in mineral salts and trace elements, detoxifying and regenerating for the body, and Epsom salt with its muscle relaxing properties, which it detoxifies. We also add a few drops of pine essential oil, known for its physical stimulating effect. It is enjoyable to share this treatment with a partner or friend. 30 min treatment (95  $\P$  for 1 person,  $135 \P$  for 2 people).

Continue with a 50-minute body massage or milky relaxation facial treatment.

1h20 treatment (220 € for 1 person, 410 € for 2 people).

#### NEW MODELLING: Welcome to Marmottons

A treatment for expecting mums, using a neutral oil, combining slow and deep gestures. Massage therapy stimulates muscle function, improves circulation and general body health, and relieves mental and physical fatigue. This treatment can only be performed between the beginning of the 4th month of pregnancy until the end of the 8th month

Treatment of 50 min (150 €) or 1h20 (205 €).

#### **FACIAL: MEILLEUR NATURE DISCOVERY**

Purifying facial treatment with epilobium soaked in donkey's milk. Discover our signature mask, the potato mask. Rich in potassium and vitamin C, potatoes reduce the appearance of acne and blackheads. This treatment brings you freshness and radiance. 45 min treatment (130 €).

#### **RED GRAPE BATH**

(offered during the weeks when there is an oenological evening).

The hydro-massing red grape bath was thought up as a prolongation to the exceptional oenological evenings, which take place once a month at La Bouitte. A relaxing moment with anti-ageing, nourishing and antioxidant virtues thanks to the flavonoids contained in the grape seeds. It has been scientifically proven that grapes have exceptional properties for the skin. They are full of health benefits. They protect the cardiovascular system, limit the formation of bad cholesterol, drain toxins and improve blood and lymphatic circulation. Twenty minutes of relaxation in a balneotherapy bath with jets and bubbles, by candlelight, alone or with a partner. With a drink and a bunch of grapes included, providing total immersion.

20 min treatment (90 € for 1 person, 130€ for 2 people).

#### **OUR GREAT ESCAPES**

(options to be included during a massage or facial treatment).

Hot stones 17 € Foot scrub 17 €

Collagen eye mask 17 €.

## ROOM SERVICE TREATMENTS

for those who prefer staying in the comfort and privacy of their bedroom our beauticians will come to you on request.





# NEW PERFUME

# L'Eau de parfum " 3195 m "

Here is our new Eau de Parfum developed with our artisan perfumer within our Maison Meilleur Nature cosmetics brand. We invite you for a warm winter day at the top of the Cime Caron, a mountain that dominates our Belleville valley. Its fragrances are like a breath of high altitude air! From the first spray, its minty freshness is followed by notes of cardamom, tonka, reinforced by the aromatic roundness of a woody note with a touch of carnality.

50 ml - 65 €.

# NEW RECIPES AS SAVOYARD AS POSSIBLE

The restaurant's menu is based upon the identity and history of the Savoy, in a real quest for its rural cultural origins. Can apparently simply dishes be transformed into works of art, full of pureness and elegance? René and Maxime are working towards this goal, and here are a few of their completely new creations for this summer:

- Reblochon ravioli, onion broth, fried rolls. (winter)
- O Abbaye de Tamié in ravioli, crystalline cured ham broth, Culatello sticks, fried onion rings, chiseled hogweed (this summer)
- Perch from our Savoyard lakes meunière cooking, mange-tout, bed of oxalys, grilled bone jus, chlorophyll oil
- Thick sliced beef, Arnad bacon, juniper berries chips, Dauphine potatoes, shallot fondue, reduced jus.
- O Pan-fried back of young rabbit, confit shoulder, bale of watercress tails, meat glaze.
- O Roasted French wild venison, breaded with dried flowers and herbs, cooked and raw cranberry purée, reduced cooking juice. (winter)
- 50 Stewed rhubarb, opaline, rosehip pulp (summer).
  - O King of the Pippins, soft gourmet apple, caramel mousse.
  - O Tangerine (in winter) or Strawberr (in summer), Œuf à la neige, candied wedges, full fruit coulis.





# BEHIND THE SCENES AT THE RESTAU-RANT RENÉ & MAXIME MEILLEUR

We offer real enthusiasts the chance of a half day total immersion (from 8h30 to the end of the lunchtime service) in the secrets of La Bouitte. A rare opportunity to discover, close up, the life, rigour and creativity of this team of cooks, bakers and pastry cooks, in the heart of a family House. 參參

Cette immersion est désormais exclusive, personnalisée et conçue This immersion is now exclusive, personalised and made to measure for **one person only**, depending on availability..

290 € per person, including a meal with the team, booking compulsory (tel. : 04 79 08 96 77).









**1950:** René Meilleur is born in Saint Marcel, one of the hamlets of Saint Martin de Belleville. His family lived off farming and working with wood (cabinet makers). Les 3 Vallées ski area was created in the 1960s.

**1975:** Maxime Meilleur is born in Saint Marcel.

1976: seeing skiers descending off piste to their village, René and Marie-Louise acquired a potato field and, on 4th December, opened their restaurant "La Bouitte". They served a delicious Savoyard cuisine, simple and generous.

Années 1980: "a gustatory shock" during a dinner at Paul Bocuse 's restaurant in 1981 and the creation of a ski resort in Saint Martin de Belleville in 1984, encouraged René to evolve towards a more elaborate and creative cuisine. La Bouitte became one of those addresses that is passed on discretely from gourmet to gourmet in Les 3 Vallées.

**1996:** at the end of his career in the French Junior biathlon team, **their son Maxime arrived**. He came to help René prepare a "crème anglaise" and caught the cooking bug so much that he has never left. In 1998, his partner Delphine Dagonet joined the team as Maître d'Hôtel. **La Bouitte does all it can to represent the best that the Savoy produces**.

**2000: Creation of the hotel: 8 bedrooms and suites with charm**. Obtained the « Clés d'Or de la gastronomie » (Golden keys of gastronomy) in the Gault & Millau Guide.

**2002:** « Aubergiste de l'année » (Innkeeper of the year) Trophy in the Pudlo France. Guide Oscar Meilleur is born.

2003: 1st Michelin star

**2004:** First oenological experiments to analyse the influence of altitude on the ageing and tase of wines.

2005: creation of the natural product based spa, « La Bélà Vya ».

2008: 2<sup>nd</sup> Michelin star. Calixte Meilleur is born.

**2012:** Création des soirées œnologiques, des événements au rayonnement international.

2011 - 2015: Maxime purchased, from René's brother, the next door house which he renovated. Expansion and move up-market of La Bouitte (new kitchen, dining rooms and "table d'hôtes", 2 lounges, 8 supplementary bedrooms and suites). In the restaurant, guests now have the choice between 4 ambiances and décors: the terrace with its view of the mountain pastures and summits, the main dining room with its mountain spirit, the "table d'hôtes" open onto the incredible ballet in the kitchen, and the new Baroque room, a tribute to the Valley's artistic heritage.

**2015:** The supreme recognition, 3rd star in the Michelin Guide. Followed by the title "Chefs of the Year" awarded by "Le Chef magazine.

**2016:** La Bouitte becomes a **Relais & Châteaux** member. René Meilleur is made « chevalier of the Légion d'honneur ». Printing of the book « Les Meilleur à La Bouitte » by éditions Glénat.

2017: On the occasion of the  $40^{th}$  anniversary of the House, unprecedented investments were made. The hotel is classified 5 stars since this summer. Creation of a superb Mountain Nature Spa, the cosmetic range MEILLEUR Nature, and the perfume « 1502 m ».

Le restaurant « René & Maxime Meilleur » obtains 4 chefs hats in the Gault&Millau.

**2018:** creation and opening of the mountain bistro **Simple & Meilleur** on  $15^{\text{th}}$  December

**2019:** La Bouitte becomes a member of the select network **Virtuoso**, reputed for promoting the best Houses in the world. Obtained the « Villégiature Award » for the best hotel interactive communication in the world.

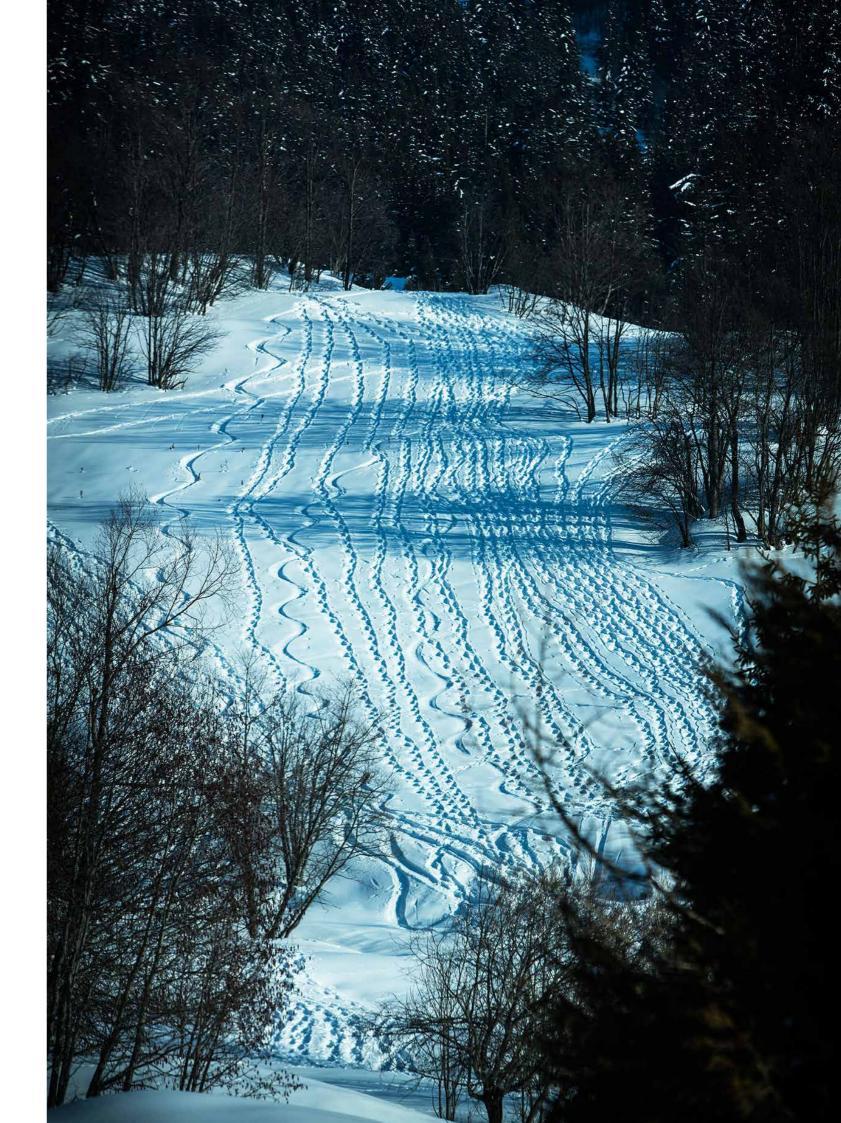
2020: the « Simple & Meilleur » bistro earns the **«Bib Gourmand» in** the Michelin Guide

Wine aged in a barrel at the mountain restaurant "Le Bouche à Oreille" (2700m altitude) La Bouitte obtains the label "Entreprise du Patrimoine Vivant". (A living Heritage company).

**2021:** faced with Covid, the Meilleur family reinvent themselves, like no-one else in France. Extension of the chalet to create a bakery and breakfast rooms under a old larch roof. Maxime Meilleur is made « Chevalier de l'Ordre National du Mérite ».

And he marries Delphine Dagonet.

**2022-2023:** In addition to its restaurant, The Simple & Meilleur bistro opens a wine and snacking bar cellar.



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ACT II - HISTORY | TERRITORY | HOUSE ACT II - HISTORY | TERRITORY | HOUSE



# A WHOLE FAMILY, UNITED AND COMPLEMENTARY

With their children, over the years René and Marie-Louise 
The women of the house Meilleur have built the chalet of their dreams, sculpted the wood and combined the most noble of the ancestral Savoyard materials (slate, stone ...). "Born hard-workers" and "in love" with their native Savoy, they are natural builders. With their own hands then have shaped La Bouitte, giving it a territorial anchor and solid roots.

#### The Chefs

#### René Meilleur

Self-taught creator of La Bouitte, 40 years of experience, creativity and good sense are the basis of his main aim: to transmit to his guests the treasures of the Savoy. René has never ceased from retranscribing, in his own way, the gustatory memories of hischildhood, and the ancestral culinary heritage of the Dukes of Savoy. And showing that over and above the superb ski areas, this region is the home of a passionate "terroir", and an authentic art of living.

#### Maxime Meilleur

Ex French junior team biathlon athlete, he has kept the endurance qualities and competitive spirit from his sporty past. His need to work, his rigour, his desire for excellence and sharing, encourage the whole team towards a **search for the absolute**. With its ardent temperament, his cooking astonishes by the economy of his gestures and the pureness of his compositions.

#### Marie-Louise Meilleur

Since 1976, René's wife has been the perfect Hostess. Her key words: attention, simplicity, generosity, professionalism and authenticity. Her contribution is essential in the table art and decoration of the bedrooms.

#### **Delphine Dagonet Meilleur**

Maxime's wife and Maître d'hôtel since 1998. Her mission is to be the link between the guests and the chefs in the conception of the Carte Blanche menus. She remembers everyone's expectations and preferences which helps to increase guests' satisfaction each time they visit.

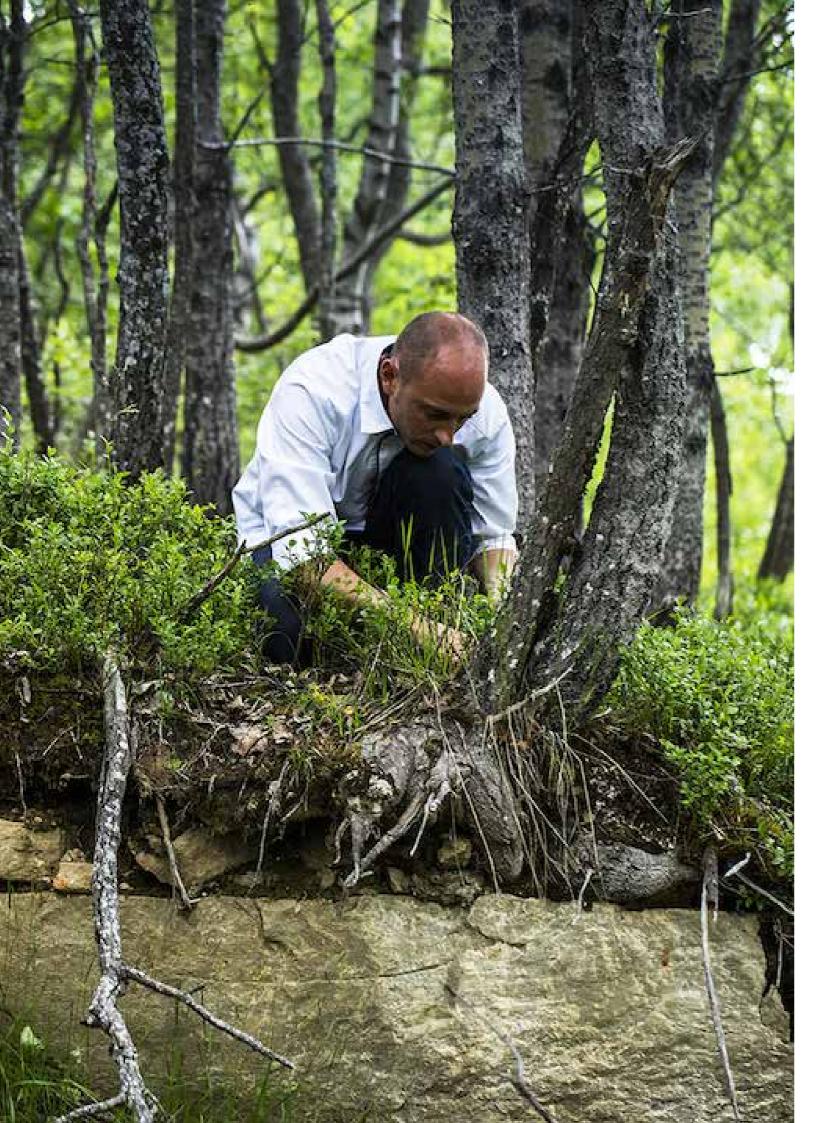






TERRITORY





# NATURE, GASTRONOMY AND SUSTAINABLE DEVELOPMENT: A DEEPLY ROOTED WAY OF LIFE

Since its conception, La Bouitte has been the expression of the **love** that the Meilleur family has for its valley, Les Belleville at the gates of the Vanoise. Sustainable development, the preservation of nature, the sharing of this heritage, both natural and cultural, are in the genes of René and his wife Marie-Louise, his son Maxime and his partner Delphine. They are the heart of their way of life.

In this immense Belleville Valley, the environment - by its beauty but also its harshness - imposes itself on man. To cultivate their steep and spread out fields of potatoes, rye or oats,, the peasants have always climbed up the land, which comes down from the mountain when it is cultivated. Without this hard work, the topsoil would have given way to stones. In order not to damage the fields, to preserve the thyme or the Meadowsweet, the shepherds bypass them by going over the embankments.

Newly married, René created La Bouitte in 1976 on a former potato field, which he traded for the renovation of the roof of a neighbour in the village. Joined by his son Maxime in 1996, between them, they have created a unique culinary repertoire, a true tribute to this nourishing nature so inspiring. Nature has always punctuated their life over the seasons. They love the contrasts. Shades of light. Temperature variations. A continual evolution of colours from the pristine white of snow to the pastoral symphony of summer. Alpine pastures, forests, lakes and rivers, and glaciers shape the immense landscapes around La Bouitte. Cultivated and wild products abound from spring through to autumn.

The chalet (from the hotel to the restaurant passing via the lounges) was built for the most part by the family themselves using traditional materials from the valley: hundred-year-old wooden planks from sheep-folds and mountain chalets, slate, Savoyard blue stone ... They are sculpted and shaped by the Meilleurs to embellish them and integrate them into the setting of La Bouitte, as if they had always had their place there. Arpin fabrics, knives, pottery, tableware from local artisans, ancestral agricultural objects ... everything reveals the soul of this unique place. Over time, La Bouitte has become an irreplaceable testimony to Savoyard popular and decorative art.

In the kitchen, all the products are not only seasonal, but fresh. Exclusive partnerships have been established with local producers

(fish from our Alpine lakes, meats from Savoyard breeds, vegetables, cheeses, fruits, wines, etc.). 80% are local (Savoy, notably Vanoise, and particularly the Belleville valley in summer). If René and Maxime allow themselves a few deviations to more distant terroirs, it is because **their choices are driven by another force: essential encounters.** If Gillardeau oysters or Eric Roy's vegetables are on the menu, it is because very deep friendships have been created, and nowhere else in France have René and Maxime found such products with such radiance, or taste. Alpine Savoy remains , however, the common thread of any experience at La Bouitte.

About fifty varieties of vegetables, mushrooms, fruits and aromatic herbs are picked in summer in the meadows and the forest surrounding La Bouitte. Even rarer, René and Maxime have created a fish-pond in which there are about a hundred trout. They are fished on demand for each table. Absolute freshness of the product is guaranteed, which contributes to great emblematic dishes.

The use of entire products, the Carte Blanche menu - which allows the adjustment of the construction of the dishes to avoid any waste - the home-made production of butter, bread, crozets, the creation of herbal teas and « eau de vie » with herbs and plants from the valley, water bottled on site to avoid the transport of mineral water, its use when it is not completely drunk by the guests as well as the collection of rainwater to water the garden, strict selective sorting... are all common sense gestures in favour of sustainable and responsible gastronomy.

Even **the spa treatments** and the House cosmetics brand (Meilleur Nature) **use local products.** Everything comes from the valley. And the installation of a laundry room allows all laundry to be washed on site

Thus, far from any passing fashion, La Bouitte has been revealing, for over 4 decades, the soul of Alpine Savoy, the identities of the terroirs, and artisanal productions in all trades. Not only has it always taken care of the environment, but it is - more than ever with its guests - a passionate ambassador.

"The link to nature is our daily life, our education".

#### LA BOUITTE: THE HEART OF THE SAVOY

René and Maxime, father and son, share their love of their roots

#### AN HISTORICAL HERITAGE BETWEEN POPULAR SAVOYARD ART AND BAROQUE ART

In the Middle ages and during the Renaissance, the village of Saint Martin de Belleville was an important passage between the Tarentaise and Maurienne valleys. It was part of the Savoy State, which, at the height of its reign, spread from Geneva to Nice and included the Piedmont and Sardinia.

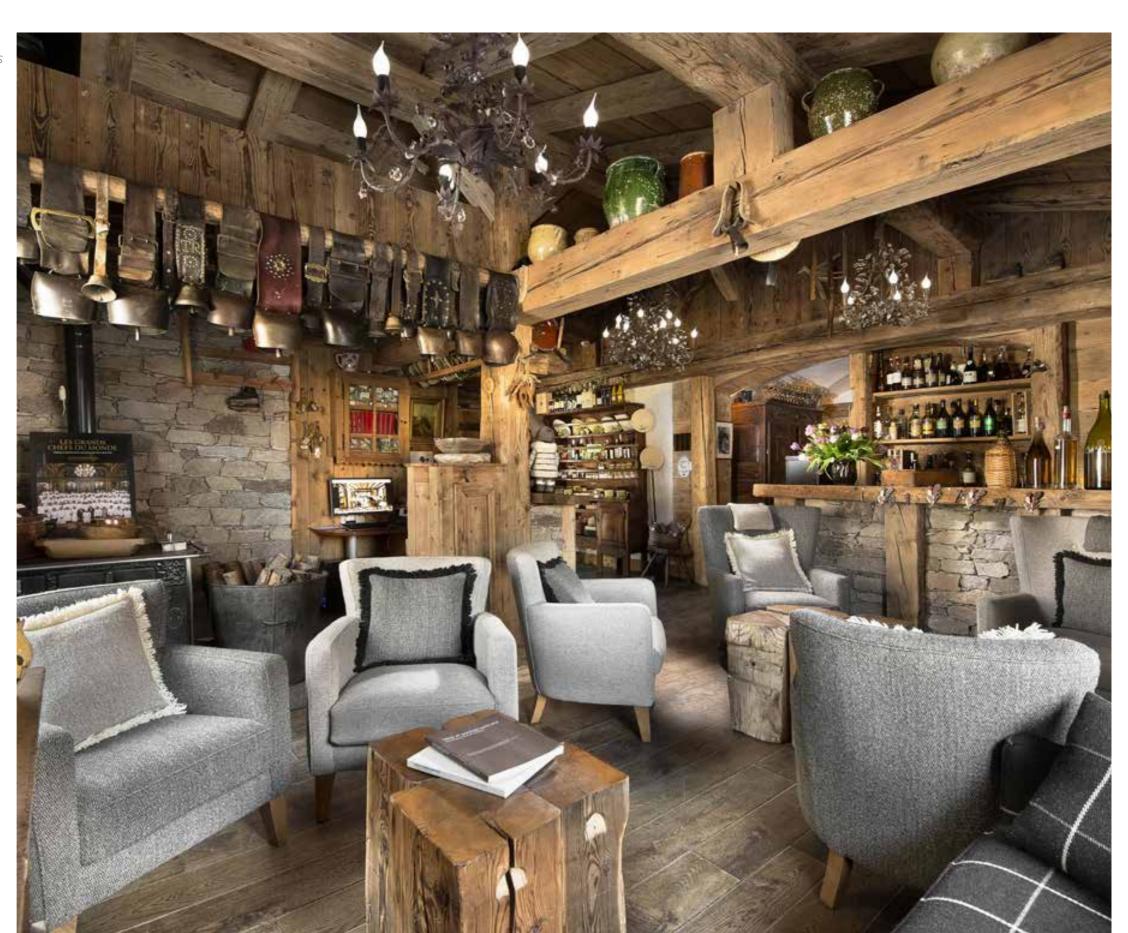
The Commune's historical heritage (22 picturesque hamlets, 36 chapels and churches dating from the Middle Ages to the 18th Century) are a witness of its rich past. Notre Dame de la Vie, 1 km from La Bouitte, is one of the most renown sanctuaries in the Tarentaise. The monuments were redesigned in the Baroque period by Italian artists. This is why La Bouitte chose to create its 2nd dining room in this spirit.

The lounges and dining rooms, the 17 personalised bedrooms and the Spa are a showcase for Alpine regional decorative art. A successful combination of the soul and history of ancestral Savoy and modern day comfort and technology.

A few examples of La Bouitte's heritage

- O curtains and blankets from the Arpin wool mill in Séez (classified as an historical monument, 7th generation in the Tarentaise)
- O grain cabinets, tables, stable chests, sculpted furniture, utensils and decorative objects from the 17th to 19th Century.
- O collection of ancient bells from the prestigious Maison Chamoniardes Devouassoud ("les Clarines"), MLD and Simond
- antique plates, pottery from Yvoire (on the banks of Lake Geneva),
   Morzine and St Jorioz (on Lake Annecy).

La Bouitte is not encumbered: everything is harmonious, warm and luminous..



ACT II - HISTORY I TERRITORY I HOUSE ACT II - HISTORY I TERRITORY I HOUSE

A great tradition for good cuisine, even aristocratic cuisine, existed up until the 19th Century in the Duchy of Savoy, much more refined and complex than the Savoyard specialities which the winter sports industry has, for a long time, served to tourists.

Amongst the specialities from this age: "niokis", soufflés, jugged meat, venison, entremets, zabaglione, "rissoles", and not forgetting the "gâteau de Savoie" (dating back to Amédée VI between 1343 and 1383). Numerous spices were also used: saffron (in stocks and "farçons"), cumin or dill... For proof of an ancestral culinary dynamism Maître Chiquart, cook for the Duke of Savoy Amédée VIII, in 1420! This is one of the most ancient treaties of medieval gastronomy known to this day in Europe.

At the same time, a more popular and filling cuisine co-existed: "farçons", polenta (from 1770), "crozets" (small square pasta made from wheat or buckwheat flour)... Raclettes were eaten since the middle ages when the shepherds melted the summer cheese in the open air in the mountain pastures. But it's the Tomme that is the most ancient cheese in the Savoy. Mountain pasture milk is obviously emblematic of the culinary heritage.

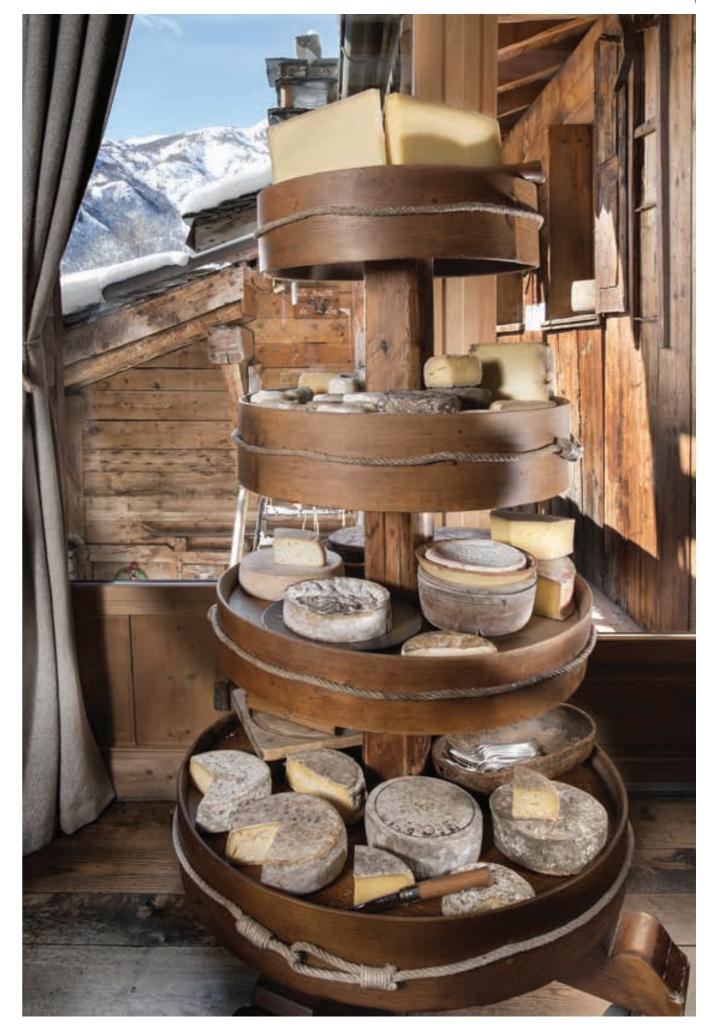
Over the years, Savoyard cuisine became richer, the mountain passes, **BEING BORN AGAIN THROUGH THE CREATION OF A** strategic posts for the commercial routes, helped in the exchanges between cultures. Potatoes ("tartifles") from America, rice (from the Piedmont), pasta, polenta as well as numerous spices almost unknown in France were largely consumed in the Savoy from the 18th Century onwards.

What better ambassador than René Meilleur to identify, describe and preserve mountain cuisine? The idea grew to create a Mountain Recipe Conservatory. The aim is to identify the culinary heritage from the olden days to the present day, to retrace the history of family products and recipes, and to introduce young chefs who use them as inspiration to create new paths. René has been the Conservatory's president since its creation in 2018. "In the mountains, we have a rather oral tradition of cooking. Everyone may have had their recipe book in a drawer, but most of the time the recipes weren't written in the Savoy, one can study the book "Du fait de cuisine" written by down. The Conservatory's idea is to collect recipes from families and chefs, and group them together in a book that will become a reference for our cuisine, one that will describe both our products and the life we live. We have already collected a few complete notebooks and photocopies which were sent to us at La Bouitte where we are collecting these archives. Over and above the recipes, we are discovering a way of cooking personal to our mountains, in particular cooking with an open fire or on the corner of the stove and a tradition of simmering. Many dishes are similar to each other (rissoles, lamb stews, "la cruche" ...) which shows that here, there is a real separate identity here ".









### AN EXCEPTIONAL NATURAL SITE, A UNIQUE TERROIR FOR THE "MEILLEURS"

Located at the entrance to the largest ski area in the world (Les 3 Vallées), La Bouitte offers the paradox of a delicious serenity, seemingly in the middle of nowhere. The overwhelming mountain peaks, the peaceful pastures and the surrounding forest

dominate the garden, vegetable patch and magnificent terrace area. From the terrace, the view takes in the entire natural beauty of the valley of Les Encombres: a paradise for lovers of fauna, flora, vegetables, plants and wild herbs.

The size of the "Belleville" valley (half of the 450 km² that make up the 3 Vallées) is such that only 5 % of the skiable area is developed. These immense virgin territories, the Encombres, Nant Brun and Lou Valleys, represent an inestimable and very identifiable local territory. It is from here, along with other emblematic Savoyard sites, that René and Maxime Meilleur get their daily inspiration. Complicit and complementary, they present you with a generous, subtle and personal vision. Their cuisine is a tribute to a heritage reputed in the times of the Dukes of Savoy, progressively forgotten with the annexation by France in 1860, the rural exodus and then the development of white gold.

Since the 1990s, Savoyard gastronomy has regained the letters of its nobility. Every day, René and Maxime are at the search for what the Alps have best to offer, chosen from artisans whose products are full of sense and history.

### Savoy products over the seasons:

butters, character-full hams, free range eggs, smooth polenta, local fish (féra, char and perch) from the Lakes Geneva and Bourget, yesteryear vegetables (ancient varieties of carrots, pumpkins), ceps, chanterelles,truffles, Tarentaise beef, deer, stag, little known cheeses ("sérac" from the Lou valleys, "beaufort" from Nant Brun, a "blue" from Termignon, "Persillé" from Tignes, sheep's cheese from Serge Jay in Le Châtelard)... In the surrounding mountain pastures there is an incredible abundance of fruit, fresh herbs and wild plants: meadowsweet, wild garlic, gentian, goosefoot, sorb, bilberries, wild strawberries... Not forgetting the smooth Saint Marcel honey with its wonderful perfume, or the saffron.

Saint-Martin de Belleville is an excellent example of the extraordinary LES 3 VALLÉES COMBINES, LIKE NO OTHER PLACE, GASTRONOMY, development of winter sports resorts. The village was subject to the rural exodus with the industrial revolution down the valley and the very difficult living conditions in the mountains up until 1960. But in only 50 years the development has been incredible, with the creation of 3 complementary resorts in Les Menuires (in 1963), Val Thorens (in 1972), then St Martin de Belleville (in 1984). Les 3 Vallées was born in the 1960's: 600 km of pistes, 25 mountain peaks between 1,300 and 3,230 m. La Vallée des Belleville has become the world leader in terms of winter sports tourist visitors (more than a million skiers each season). And with its continual move upmarket since 1985, Saint Martin de Belleville, which has managed to preserve its village soul, attracts visitors looking not only for great skiing, but also for authenticity.

The possibilities are endless: a rich Baroque heritage, picturesque hamlets, the largest ski area in the world, a wide range of walks in unspoilt sites (the valleys of Les Encombres and Nant Brun, Col de la Lune, Lac du Lou ...), and countless activities and recreational facilities just 5 km away in Les Menuires, 14 km away in Val Thorens, and 40 km away in Méribel and Courchevel.

### WELL-BEING AND INCREDIBLE ALPINE PANORAMAS

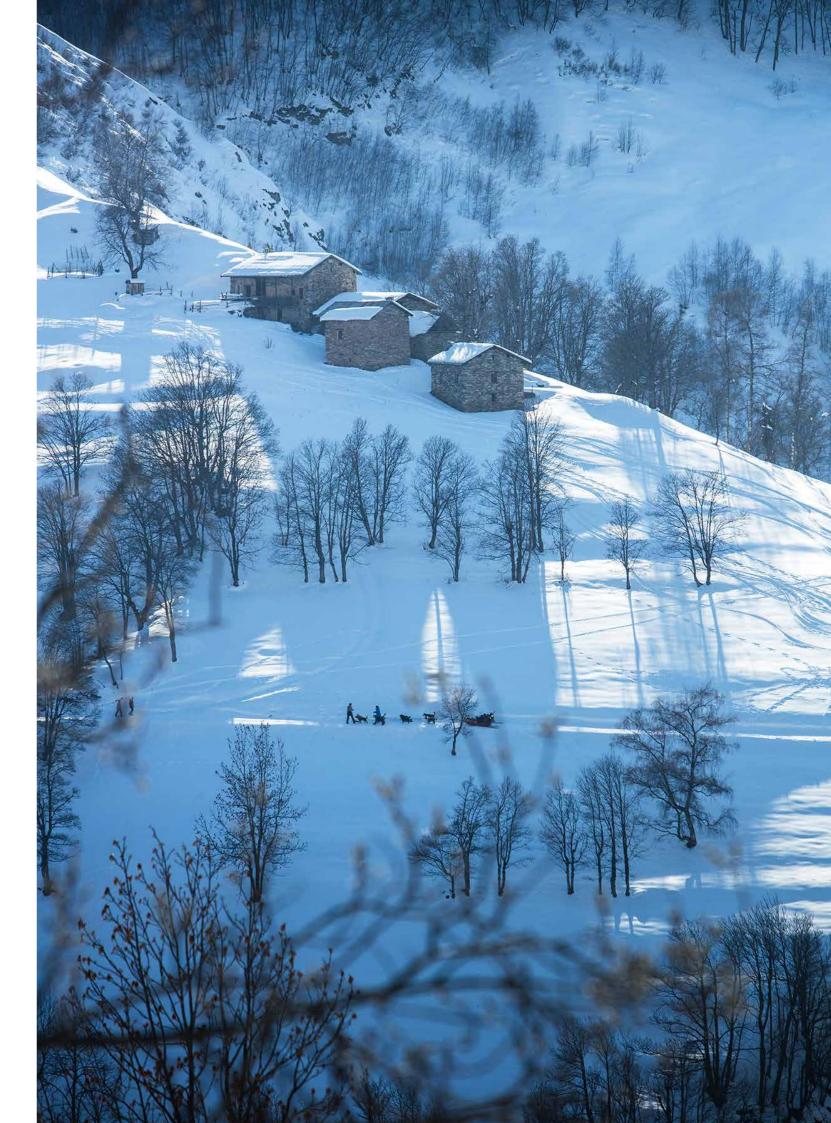
Les 3 Vallées is well known for being the biggest ski area in the world. But it is also a magnificent destination for pedestrians, walkers or not, both in the winter and summer. From Saint Martin de Belleville to Courchevel, passing by the top of Tougnète and its infinite pastures, the pretty village of Méribel - les - Allues then the Saulire, whose aspect reminds us of the Dolomites, a real odyssey offers itself to you. And all of this in complete comfort and without effort. Obviously, skiers and walkers can also enjoy this unequalled playground by skiing or walking the incredible number of itineraries and pistes.

On the way back, it is tempting to detour via Méribel - Mottaret, Le Roc des 3 Marches (where, in the winter, you will find the mountain restaurant - at 2700 m -La Bouche à Oreille managed by René MEILLEUR's sister and brother-in-law), followed by Les Menuires.

During this day, rich in memories, a unique succession of 17 gondolas and chairlifts allow you to discover the sumptuous countryside of the Vanoise, Mont Blanc and the Ecrins. A great occasion for a gastronomic pause at lunchtime, followed, perhaps, by a treatment at the Spa.

La Bouitte's concierge service is able to advice guests individually for this journey, by suggesting suitable pauses, cultural visits, lunchtime destinations, shopping ...

And, of course, those staying in Courchevel, Méribel, Val Thorens and Les Menuires are able to profit from this crossing to discover La Bouitte for lunch. Or even for a full visit with an evening and night at the hotel.









ACT II - HISTORY | TERRITORY | HOUSE



#### A CUISINE SIGNED "MEILLEUR"

### A FOUR HANDED CUISINE, SUBTLE, COMPLEX AND TEASING

In the heart of ancestral Savoy, what a delight to discover the "Meilleur" signature. La Bouitte is a successful contrast between an authentic rustic setting and the quest for avant-garde cuisine and oenology. Its harmony and poetry owes much to René and, drawing from his experience as a biathlon athlete, Maxime has forged himself a sportsman's spirit with the need to work hard whilst economising effort. Between the perfectionist Maxime and the experienced poet René, the dialogue is permanent. Their entente is natural.

With their brigade, the self-taught duo pursue a quest: the perfect balance between tradition and modernity, between simplicity and elegance, and between precision and pushing the boundaries. They produce their personally carved and almost cheeky interpretation of the best local products. Their cuisine, caressing and fresh, is a tribute to nature's complexity and generosity.

Following their immediate aesthetic appeal, the compositions allow themselves to be discovered little by little. By playing with the textures, one by one the subtle associations of flavours are revealed. This **teasing and precise cuisine**, without any unnecessary artifice, invites questioning and offers an appreciation at several different levels. The complexity and virtuosity, mastered over the years, leaves the room for an **impression of pureness**, **ease and balance**.

More details about the culinary identity and the Chefs' careers pages 62-63.

# NOT FORGETTING THE DISHES CONTINUALLY SOLICITED BY OUR GUESTS:

- D Lightly poached trout, accompanied by fresh melted butter, acidic carrots, frothy nettle sauce.
- Arctic char from our Savoyard lakes, lightly cooked, brushed with Génépi, powdered rocket.
- Escalope of duck foie gras, fresh corn galette, honey from St Marcel, reduced old-fashioned vinegar (the only dish that has accompanied the whole history of La Bouitte, from its 1st to its 3rd Michelin star)
- O Glazed sweetbreads, Agria potato , horseradish "Russian cigarette", beech smoke.
- Pan roasted young pigeon, creamy potatoes, ragout on toast, mushrooms, wild spinach.
- O Milk in all its forms: sauce, meringue, sorbet, biscuits...
- Rissoles with saffron from Les Hurtières.

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with butter, it's "Meilleun"!







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Here is a dessert, purposely regressive, an irresistible return to ones 
This first attempt was a master stroke. Every day since this famous childhood. René and Maxime's version of a Proust Madeleine. It is difficult to imagine that an ingredient as common as milk can be transcended to this point, becoming one of the peaks of gastronomy and refinement.

In the different hamlets around de Saint Martin de Belleville, several farmers continue an ancestral know-how, giving us the opportunity to rediscover the unique taste of milk from altitude bred cows, sheep and goats.

From the conception of butter, to the emblematic dish of Crozets through to the Spa treatments (Le bain de Marie with milk and honey from Saint Marcel), one can really say that milk is a part of the identity of La Bouitte. But it is in this signature dessert that it takes all its dimension. One dives into a symphony of light milk, between full fat and semi-skimmed cow's milk, sheep and goat yoghurt, milk powder in the heart of the meringue, farmhouse butter, and – the ultimate gourmandise - milk jam (also made from micro-filtered full fat cow's milk for more flavour).

The genesis of this creation goes back to New Year's Eve 2010. René and Maxime MEILLEUR wanted to finish the meal with tones of immaculate white, a reminder of the snow enveloping the chalet. Their aim was to create an emblematic Savoyard dessert and to conclude this important meal on a fresh and subtle note.

This dish is a game of textures between the crispy biscuit and meringue and the unctuousness and tenderness of the mousse and sorbet. One discovers it little by little, with a succession of fleeting sensations.

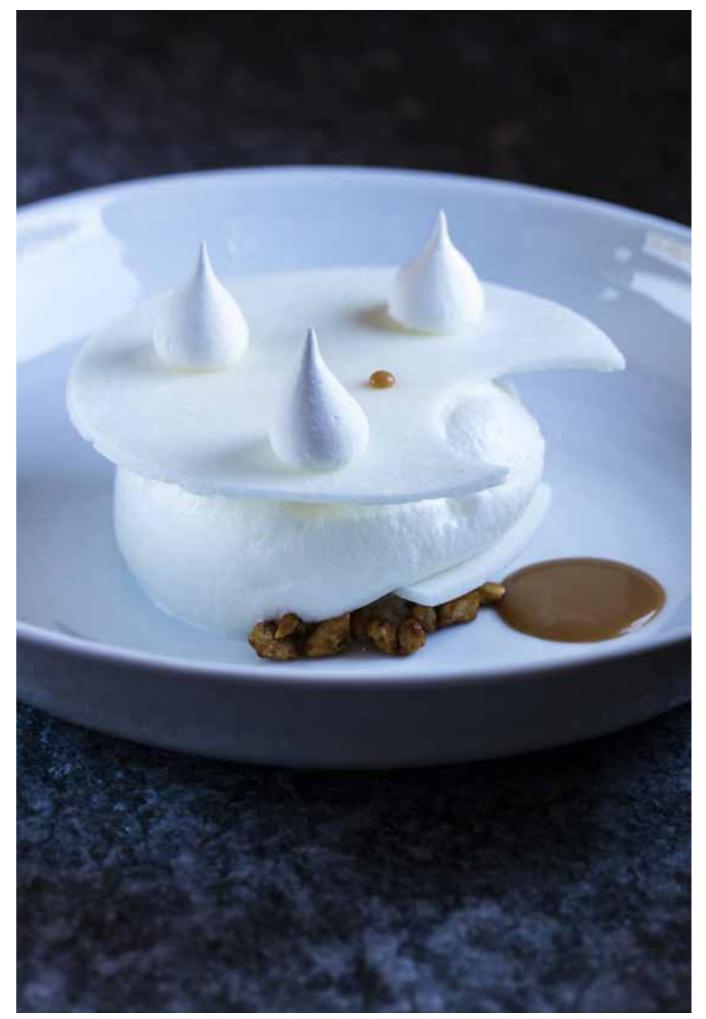
New Year's Eve, guests have not stopped asking for this new dessert, having heard about it from friends and family. « Milk in all its states » has since become a great classic of La Bouitte, even though it has been refined and reinvented over the seasons, it still has the same DNA. It is highly possible that it contributed to the 3rd Michelin star

Stéphane Durand-Souffland, Le Figaro, 31st January 2015 : «Milk in all its states» is a declaration of love to this nourishing fluid, a a white scaffolding with an overwhelming balance, a perfect declination of a technique which emerges as obvious. To start with there is this frosty disc, an ice-cream to which the goat's milk (or sheep's milk depending on the season) gives an irresistible note of tartness. Above are three little milky meringues. Underneath, a mousse of an infinite finesse which encloses an only delicately sweet sorbet. And it all lies on a crispy milk biscuit like a praline, and a slightly amber necklace of liquid milk jam fulfils the spell. This dessert, is a return to ones childhood, the concentrated milk that one sucked from a bottle (but better), a gustatory shade made of progressive moves towards an absolute

### THE BISCUIRON®, AN EXCLUSIVE TRIBUTE TO THE "BISCUIT DE

Faced with the macaroon trend, René and Maxime Meilleur have invented a new cake concept, based on the local "Biscuit de Savoie". The pastry, gently worked with a spatula, is drawn into a curved pouch and baked in a moderate oven for 10 minutes. Deliciously soft and melting, the Biscuiron is treated with great care as if it were a unique piece full of finesse. Let yourself be enchanted by its sensual flavours: "Gisèle" Orange blossom, Lemon basil Chantilly, Creamy icy mint, crunchy chocolate pearl ...







## THE CARTE BLANCHE MENUS: A PERSONAL CULINARY AND OENOLOGICAL JOURNEY

The Meilleur family transforms the moments spent at La Bouitte into an experience adapted to each guest. The Carte Blanche menus (from 3 to 8 surprise dishes) are unique and commentated constructions which combine the guests' expectations, the best products of the day with the creativity of the cooks and the sommeliers. Just give Delphine an idea of the type of thing you prefer ... and, depending on the seasonal market, the Chefs will take you on a true culinary journey. With one experience after the other and vibrant combinations of food and wine ... the menus sharpen and tease your senses.

#### A FAMILY SAGA, A BOOK PRINTED BY GLENAT

On the occasion of the 40th anniversary of the House, a very beautiful book « Les Meilleur à La Bouitte, 3 étoiles en Savoie » was printed at the end of 2016 (public price: 49€; 256 pages; format : 240 x 320 mm).

Numerous new, precisely explained, recipes are disclosed. Odes to the Savoyard terroir, they purify and magnify the classics while taking them into another dimension.

But it is, above all, a book with an artistic dimension due to the beauty of its layout, Henri Pelletier's magnificent writing and the high quality of the photos by the talented Matthieu Cellard. These two artists have managed to pierce the magic of this place and its singular environment, which resembles nothing else on earth. They have captured each instant, from fleeting moments, smiles, the ephemeral light, the subtlety of colours to the texture of the materials, little things that make up the inimitable charm of La Bouitte.

They have also managed to capture the timeless character, a feeling of eternity, a state of being between emotion, simplicity and truth, a certain form of humanism. What is La Bouitte if it isn't the joy of receiving and sharing, under the caring and mischievous look of René the patriarch? Along with Maxime's continual quest for perfection. In their superb stone and wood house where each object tells a story, one is not just welcomed, but received, par a family, in their home, around the fireplace. The Meilleurs have emancipated themselves from models and fashion to create, without artifice but with passion and an appetite for life, one of the most beautiful and most remarkable homes in the Alps.

More than just a selection of recipes, this book retraces the 40 years of the improbable saga of the Meilleur family. And it shows just what an incredible experience it is to stay in this dream chalet.

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#### GASTRONOMY AND WINE AT THE TOP

### THE INCOMPARABLE BENEFIT OF ALTITUDE ELUCIDATED AT LA BOUITTE

The taste of food and wine in the mountains procures intense pleasure, thanks to the flavours and the sensations unknown lower down in the valleys. The art of cooking and tasting changes depending on the altitude.

With an atmospheric pressure and a lower percentage of oxygen, a lighter, colder and dryer air, the Chefs have to adjust their cooking methods. Water boils at 95° at La Bouitte: it thus takes at least one minute extra to cook a boiled egg. The time that the bread dough takes to rise is reduced by half due to the amplified action of carbon dioxide.

In order to adapt to the low-oxygen mountain air, one's body produces more red blood cells; the heart and respiration frequency accelerates. With the cold, the dryness and the dehydration, the human body has the physiological need to eat more. Our senses, particularly our taste buds, are sharpened and stimulated.

But the most spectacular effects of altitude are seen in oenology. Wines conserved at altitude become denser, longer, purer and more harmonious than those conserved down the valley. They offer more elegant aromas and a more blossomed fruit. With the lower stratospheric pressure (less dissolved carbon dioxide) the wines age slower. Their evolution in the mountains gains in complexity and precision, to arrive at an unhoped-for balance. They appear younger, more spheric and subtle.

The red wines have clearly a more gentle tannin and a more mellow texture. And the Champagnes really find their festive status with more effervescent and smaller bubbles, with light and nuanced aromas.

For a while now, René and Maxime MEILLEUR have been convinced of the fundamental interest of altitude. With Yves BONTOUX and Nicolas de RABAUDY, they got together in 2004 and 2005 no less than 25 wine tasting experts, with both scientific and oenological knowledge (Michel Bettane, Bernard Burtschy, Michel Dovaz, Alain Raynaud...). Please ask for the detailed results of this event of this

event, Les Vins au Sommet, which clarified the understanding of these phenomena (about twenty wines back to the year 1983 were tasted over 4 days, down in the valley in Moûtiers, at La Bouitte at 1500 m and at l'Oxalys at 2300 m)

Decidedly, in the mountains, there are all the ingredients to turn a culinary and oenological experience into a moment of pleasure. Even the assimilation of alcohol, accelerated by the altitude, induces this gentle mountain peak insobriety. Not forgetting the essential: this euphoria, this fulfilment, which we owe to the majesty of the setting, the pleasure of sharing a moment of conviviality, more often than not in the context of a holiday, and lastly to the reward of the feast after the invigorating effort of a wonderful day's skiing.

#### A DREAM WINE CELLAR

With its 4 sommeliers, under the leadership of Antoine-Marie Bourlier, La Bouitte offers an excellent selection of 1001 wines (more than 3000 counting those which are in the ageing cellar) from 1937 to 2020, making it one of the finest wine cellars in the Alps, (downloadable on www.la-bouitte.com/fr/vin-soirees-oenologiques/amour-vision-duvin.html).

Since 1976, the Meilleur family has patiently collected the best wines from all the regions,

With the encyclopedic desire to represent the most unique or distinguished terroirs, and the interpretations of the most successful winegrowers. Preference is given to Domaines developing a real environmental project and revealing the soul of their place.

As the cuisine is suggestive, subtle, delicate both in terms of taste and texture, La Bouitte favours wines with this same DNA. While remaining open to great wines of all styles, to embrace everything that is possible and constantly calling themselves into question.

Since winter 2012-2013, La Bouitte has paid tribute to its favourite winemakers and **famous wine critics during memorable oenological evenings,** with its guests coming from all 5 continents (see page 26).





### OUR WINE-GROWING FRIENDS TALK ABOUT LA BOUITTE

#### Aubert DE VILLAINE, CEO of the Domaine de la Romanée Conti:

«I have a very vivid memory of our time at La Bouitte with the Meilleur family. In this family home located in the heart of a magnificent forest region, our wines have found a unique setting. This dinner, where the excellence of the cuisine was put in perfect conjunction with the grands crus that we presented, will remain in my memory as one of the most successful and friendly moments of sharing that I have

known».

### Xavier SANCHEZ, Châteaux Pichon Baron, Clos de l'Arlot and Ouinta do Noval:

«La Bouitte is an unimaginable success and family saga. Knowing most of the "3 Michelin stars", I place this House among the most essential. What strikes one and moves one is above all this truth, this evidence, this natural kindness that emanates from this endearing family. When I arrived, Maxime was doing masonry, making a stone wall with his hands. And in the evening, he orchestrated the work in the kitchen. The Meilleur are Earthlings, rooted humanists who know where they come from and who have remained humble. I do not know of any House which combines excellence of culinary art with such an extraordinary, true and accessible human side. And with rare accuracy. The cuisine is unique, precise, complex, combining their roots, quality and respect for products, a touch of modernity, but never falling into the superficial or the excessive. There is no search for an effect: we are in being. What this family is, comes across in the dishes. I still have a fond memory of a pike from Lake Geneva, frothy white butter, asparagus: an apparently simple title but a dish that turns out to be memorable. Arguably the best dish of lake fish in my life.

And what about the dream environment, this chalet that hugs the summits, where each element, each piece of furniture is in its right place (here there are no designer chairs), the spa that invites you to relax and abolish time. La Bouitte inspires total respect. We know why we are going there: the essence of a dream mountain, and the family's so naturally affectionate and sincere nature».

#### Audrey BRACCINI, Manageress of the Domaine Ferret:

«If it were still necessary to prove that it is indeed a sum of minute details that makes quality, the team of René and Maxime Meilleur as a whole proved it to us during this magical evening of April 2017. I left moved, disturbed because rarely such a talent presents itself.

Courage: a lot, work: even more, ambition: a backbone but above all daring ... There are few people in this world who are able to play music as a virtuoso without never have learned music theory. Here we have brilliant examples of people who have a gift for turning everything they do into a success. With flair, rightly, to the delight of our eyes and taste buds, it is about cooking; but let's not forget the sporting or perhaps less well-known feats of woodworking which are also glaring testimonies.

I do not forget the "ladies in the shadows" either, without whom this jewel case would not have the same brilliance».

A magical night in this place full of serenity, a breakfast so good that it would make the child who sleeps in each of us dream and so generous

#### Didier DEPOND, CEO Champagne Salon:

« I often think of this evening at La Bouitte and the delights of this dinner.

The memory remains intact for me: the friendliness and warmth of the place, the family welcome where everyone is in their place, the smile on their faces and what struck me was the expression of the two chefs, father and son. Bright, happy, precise, serious and caring eyes. The cuisine, breathtaking because it is well anchored in the reality of its "terroir", modern but not delirious, but how could it be when the nature that surrounds this place commands respect and modesty?

A lesson».

#### Anne TRIMBACH, from the Domaine Trimbach:

«La Bouitte, in a few words, if they are enough: an unforgettable experience for a weekend in August. Firstly there is the Meilleur Family, so welcoming, and their staff so cheerful, of course the Grande Cuisine, perfect, balanced, the wine list, the place as welcoming as one can hope, and, for a gourmet like me, breakfast, which I place as "the best breakfast of my life". In short, nothing has yet found an equal … except my memories!».

#### Olivier HUMBRECHT, CEO of the Domaine Zind - Humbrecht:

«For my wife Margaret and myself, the La Bouitte's cuisine around our wines was an incredible experience. It is one of the great French tables, there is no doubt about it, but the experience was all the more beautiful since the Meilleur family are hosts of incredible kindness and generosity».

#### Daniel RAVIER, Director of the Domaine Tempier:

«At 5.30 pm we are sitting in the small lounge and chatting with the Meilleur family. We don't know each other but the welcome is so warm that time flies. This April evening promises to be mild. "Good, I have to go pick some herbs for tonight before it gets dark," René gives the signal, Maxime goes back to the kitchen and his ladies busy themselves organising the evening with the sommelier (?) and Yves Bontoux

And what an evening !! The chefs did everything to promote the expression of the wines of the Domaine. The snails with peas (the snails so tender and the crunch of the peas in their velouté: fabulous!) , the monkfish from the lake or the poultry with the famous wild salad shoots picked earlier in the day are unforgettable.

A magical night in this place full of serenity, a breakfast so good that it would make the child who sleeps in each of us dream and so generous that we feel like a woodcutter's soul ready to attack the surrounding forests (it was actually the pistes in the end).

Four years later, it remains a lasting memory for us even after just a day's visit. Some collect stamps or cars; in terms of sensory emotions, the Meilleur family and the Bouitte team through their generosity, simplicity and kindness gave us a memory worthy of their name: magic for all the senses. One word: thank you!».

#### Hervé DESCHAMPS, Cellar master Champagne Perrier-Jouët:

«On 17th July, 2013, as Cellar master at Champagne Perrier-Jouët, I had great pleasure in presenting the Belle Epoque cuvées. A memorable evening in a unique place bringing together exigency, respect, passion and the quest for excellence in a family atmosphere. An authentic atmosphere where the Meilleur family and their team magnified the finesse and elegance of the Belle Epoque cuvées with a refined dinner where subtlety and the love of beauty and goodness created a moment of harmony».

### Thierry and Marie GERMAIN, managers of the Domaine des Roches Neuves:

«The Meilleur family gave us a warm welcome.

We will retain the incredible investment of René and Maxime and their entire team who combined all their talents to enhance our wines.

The different dishes that were served during the wine-tasting evening were not only fabulous but matched perfectly with the different wines presented. It is very rare to have this perfect harmony! It is therefore wonderful memories of exchange, sharing, good humour and exigency that we will retain from this stay at La Bouitte with all the members of this very endearing Meilleur family. And I'm not talking about the wonderful table company of whom we keep a very happy memory!»

#### Sandrine GARBAY, Cellar master at Château Yquem:

«A great memory of this beautiful oenological evening at La Bouitte, in December, when the first winter snows generously envelop the landscape. I enter the house, and the charm operates instantly: the elegance of the place is matched only by the warm atmosphere enhanced by the wood, I feel good, the welcome is familiar and refined at the same time. A little later in the evening, the marriage of the Yquem wines with the precise cuisine of René and Maxime is a pure delight, first of all for the eyes, but also for the taste buds too of course! Everything is perfect, the guests are adorable and we all have an excellent moment of gourmet sharing ... I can never thank Marc Lagrange enough for having this rich idea, nor René and Maxime for having worked so well to accompany with such delicacy our Golden bottles».

#### David SABON, from Clos du Mont-Olivet:

«A huge thank you to all the DREAM TEAM from LA BOUITTE!! I came back enchanted as much by the quality of the service as by the magic welcome which I was given!! The talent of Maxime and René Meilleur is matched only by their kindness!!

Thank you again for your generosity and the excellent ambassadorial work you do for us!»

#### Anne-Françoise PARENT-GROS:

"It's a wonderful memory ...... full of stars ....

Intended for wine and cooking enthusiasts, the meal organised by the chefs René and Maxime Meilleur with the help of their wives, in their restaurant at La Bouitte found an almost musical resonance with our wines AF GROS and François PARENT. The sophisticated alliance of intensely pure and precise dishes highlighted the range of flavours of our Burgundies and revealed the silky body of the Wine in all its finesse and subtlety.

We have in common working as a family, the passion and the exigency of our professions which evolve constantly with the seasons and the awareness that we are the guardians of a certain idea of the image of French Life".

#### Florence CATHIARD, Château Smith Haut Lafitte:

«If our profession of winegrower leads us to frequent a number of Tables, I have rarely lived a moment as special and true as at La Bouitte. It's first of all a beautiful encounter: that of a family with deep roots in love with its mountain. The memory that they anchor in us is as strong as the anchoring that they have in themselves. They express their "terroir" magnificently, offering an incomparable palette of flavours. They invite us to a tasteful, airy, nuanced cuisine. Even the breakfast is the best I've ever tasted in my life.

We are far beyond the fashion, locavore, landmarks and the cocoon, which we find in so many Michelin starred tables. Too many gourmet restaurants are alike. La Bouitte is unlike anything known. In the natural extension of the superb surrounding mountains, one lives a unique and inspiring experience».

#### Catherine FALLER, Domaine Weinbach:

«What I savoured at La Bouitte was the character and hospitality of this family house, the omnipresent sense of detail, the love that "the Meilleur's" share with their guests for their territory, and their rare gift for creating culinary compositions matching perfectly the soul of each wine. A singular alchemy, a moment of happiness that cannot be forgotten».

#### Eric de SAINT VICTOR, Château Pibarnon:

«From the very first minute at the Meilleur's, we feel caught up in the humanity and simplicity of René and Maxime. The place is so welcoming, that one dreams of being at home, in the mountains, in the maze of corridors and frescoes of this comfortable chalet with its discreet and tasteful luxury with no ostentation whatsoever.

The Meilleur reach the grail of excellence: all of their talent is so complete, that they dare simplicity, delicacy and audacity, while being accessible, modest and very friendly. You could say that with them, the Meilleur (best in French) is as much on the plate as in their simple contact and above all their generosity and their sense of sharing. They are serene people who shine and work as a family. Their whole team is in this spirit.

The food and wine pairing dinner at the end of June 2019 reminded me of the one I did with Mr. Alain Senderens, with the same research and the same relaxation, those that one finds in professional people who dominate their art, with a real passion and a taste for the game (too!).

In short, it's a memory that will remain with me for a very long time.»



#### A MOVE UP-MARKET WITH A STRENGTHENING OF IDENTITY

For a long time, La Bouitte embodied a remarkable restaurant, with charming guest rooms. The 3rd star awarded by the Michelin Guide in 2015 helped accelerate the move up-market of the hotel and the Spa, D The addition of many services: valet parking, porter, concierge, by embracing the strong identity of the restaurant.

With the Relais & Châteaux label since 1st July 2016, classified as a \*\*\*\*\* hotel since summer 2017, a member of the Virtuoso network O Multiple renovations in the older bedrooms since 2019, in recent years La Bouitte has undergone an impressive transformation to become a real destination, unique in many ways.

Joining Relais & Châteaux was a heartfelt choice, reinforced by their shared essential values: the sense of family, the promotion of a terroir, the quest for excellence, hospitality, the art of living , elegance D The acquisition of remarkable historic alpine furniture and authenticity.

2017 is a symbolic year for La Bouitte, being both its 40th year of existence, and the 20thyear that René and Maxime Meilleur have worked side by side. It will be remembered for **the hotel's spectacular** move upmarket, with an indoor expansion of nearly 1.000 m<sup>2</sup> to increase comfort. Efforts, which have been constantly reinforced since. Here is the list of the main investments made since 2017, which have enabled La Bouitte to become a top class hotel:

- Outdoor facilities: an old water trough, a stream on both facades, a vegetable garden, a large heated terrace...
- O An extended reception and a new cosy lounge with open fireplace
- butler, 24h/24h reception ... For the comfort of guests, the team has grown from 40 to 58 employees (in high season).
- O Creation of the Sophie suite (a favourite place in this dream chalet setting, a true concentrate of the soul of La Bouitte) and Augustine suite (over 60 m², an ideal cocoon for families and couples)
- O Partnership with Arpin fabrics, the last Savoy spinning mill in Séez (staff clothing, curtains, armchairs, sofas, etc.).
- O A gallery lined with Savoyard art craftsmanship(baroque works, pottery, paintings)
- O The addition of multiple facilities (a lift decorated with frescoes by Philippe Metaireau, an underground garage, a new breakfast room)
- O Creation of a mountain Nature Spa and the MEILLEUR Nature cosmetic brande.

The House has also gained a lot in amenities, equipment, comfort and attention to detail. The outstanding success of this new La Bouitte chapter lies in the fact that it is impossible to distinguish the additional 1000m<sup>2</sup> from the existing, so much the extension fits in perfectly with the older parts of the building. What is the reason behind this prowess? The skills of René and Maxime Meilleur, who sculpted the wood themselves, have built La Bouitte with their hands year by year, by using principally old material (wooden beams that are centuries old taken from dismantled old chalets then re-worked). Thus La Bouitte appears like a compact soul of the Savoy from its origins up to the present day.



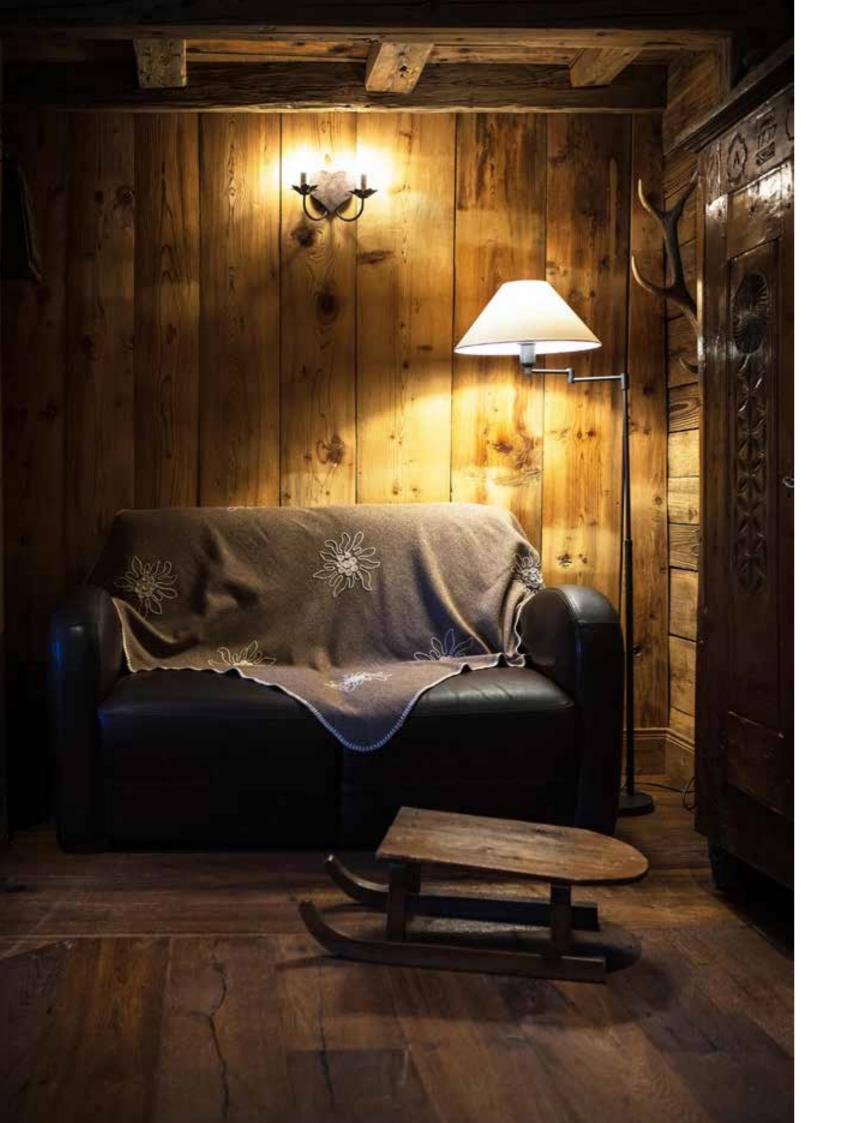
#### **EACH BEDROOM TELLS A STORY**

Each of the 15 bedrooms (including 7 suites) has a unique name, soul, charm and identity. Offering a sheltered and cosy setting, they embody the spirit of the yesteryear houses of the Savoy with the omnipresence of sculptured wood, the warmth of fabrics, and furniture and decorative elements some of which date back to the 17th century. Over the years, the acquisitions and the orders given to craftsmen, artists and sculptors, La Bouitte has collected an unrivalled cultural and artistic heritage.

The improvements and renovations have preserved the original spirit. With pretty parquet floors, redesigned lighting, and comfortable bathrooms (some with bath + shower), they sometimes have a fireplace and walk-in wardrobe.

Absolute comfort, a change of scenery and return to ones roots, up market always in the guest for sense and beauty, authenticity without abandoning, here and there, a few lines more pure and design, care in even small details and modern technology are the hotel signature of the Meilleur family.









#### A UNIQUE EXPERIENCE BETWEEN AUTHENTICITY, ART OF LIVING AND LUXURY

By cultivating their DNA and preserving their soul, the charming At La Bouitte, you are welcomed like a member of the family. The bedrooms, originally managed like a bed and breakfast, have become a hotel\*\*\*\* Relais & Châteaux. With the aim of offering the same professionalism as for the restaurant. Coherence, harmony, fluidity, a feeling of obviousness are key words. La Bouitte is constantly thinking about the comfort and well-being of its guests. Away from all fashion so precious, moments of sharing.

Rare are the examples around the world, that combine, so naturally, such true authenticity (a family with roots in the valley going back generations, sharing with their guests a culinary, oenological, cultural and decorative heritage), an art of living (a unique experience, carrying emotion and an idealized authenticity) and **luxury services** (attention to detail taken a long way).

With its strong embedded identity, innate sense of common sense and long term vision, La Bouitte has never stopped developing and investing since 1976. It enjoys the love and loyalty of its guests, a rare thing amonth 3 Michelin star establishments. 80% of the guests are returning clients. Many come more than 5 times a year, despite their geographical distance. Some even participate at all the oenological evenings!

#### THE MEILLEURS AND THEIR GUESTS: A IMPROBABLE LARGE FAMILY

key words are attention, kindness, sharing and generosity. Everyday our guests make us want to surpass ourselves, to create relationships and vivid memories. The Meilleur are with their guests from their first breakfast through to the last guest enjoying a brandy late at night. La Bouitte, like a beautiful maze, is also a succession of living areas, an trends, it exceeds expectations, creates experiences to live and those, ideal place to recharge ones batteries. The lounges, meeting places, charm with their refined and warm atmospheres.









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#### THE «BERGER'S» BREAKFAST

"The best breakfast of my life". A lovely compliment, which one often hears guests' saying after breakfast at La Bouitte.

In a room with a mountain spirit, or in your bedroom, breakfasts are served in very pretty pottery by the Morzinese artisan, Gérard Menu. To start the day with relish, La Bouitte offers (a buffet and partly table service):

- 💲 teas and coffees of great finesse, delicious chocolate
- Alpin Brut or Champagne
- light home-made pastries: croissant, pain au chocolate, pain au raisin, brioche
- delicious home-made bread
- home-made butters and jams
- the best cheeses from the region (Beaufort, Reblochon, Tamié abbey, starting with tommes from farmers in the valley, ewe's serac from Serge Jay in Chatelard)

- \$\text{3}\$ tasty cold meats: Belleville pâté, Maurienne ham cured in the cellar, cooked ham, local saucisson, and, depending on the season, highly matured game saucisson.
- fresh fruit and fruit salad
- stewed fruit
- \$ home-made natural and fruit yogurt. Milk curd
- freshly squeezed fruit juice
- \$ all types of cooked eggs (boiled, poached, hard-boiled, fried) plain or in omlettes
- creations and culinary daily dishes (pâté en croûte, smoked fish from our lakes, Gillardeau oysters ...)
- chocolate and fruit cake, morning pastries
- ... and plenty of other surprises that change over the days.



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### THE «BÈLA VYA», MOUNTAIN NATURE SPA

René and Maxime Meilleur invite you to enjoy a really different relaxing experience in the heart of the mountains.

Since the beginning of time, men have looked to nature for body and spirit remedies. In the Alpine Valleys, the art of healing using products offered by the environment exists to this day. Water, milk, hay, honey, aromatic herbs have always worked marvels.

Today, more than ever, to relax in baths, get back ones energy thanks to the mountain elements, the most natural setting, answers a fundamental need. With the effect of replacing stress and tiredness with invigoration and energy. The mountains are the ideal setting to regenerate, relax and revitalise oneself: pure air, multiple scents, less oxygen, blue skies, fresh starry nights and harmony between man and the elements.

Proud of its origins, living in osmosis with its environment, La Bouitte's cuisine is a tribute to nature and Savoyard "terroir". In the continuation of this philosophy of life, La Bouitte created the **cosmetic brand MEILLEUR Nature** and developed a unique Mountain Spa, deliciously intimate: The "Bèla Vya".

Since 2017, the « La Bèla Vya » Spa has been re-thought out, moved and made a great deal bigger.

The aquatic area offers a pool in the form of a lake with jets and waterfall for well-being and relaxation, a sauna with spruce, a hammam with citrus fruits, the Marmot's Den, treatment rooms including a new duo cabin, a herbal tea room, a solarium and a fitness area. In a corner, a large trunk holds a treasure: an abundance of pink Himalayan salt, with its ancestral sanitary virtues. And outside, a new jacuzzi was installed in 2019: let yourself go in the warmth of the water. Quietude guaranteed. Intense sensations with real therapeutic virtues: 6 distinct places, with specific functions and jets which successively massage the whole body.

3 exclusive treatments, which have become La Bouitte's "unmissable" moments, highlight the natural benefits of our land:



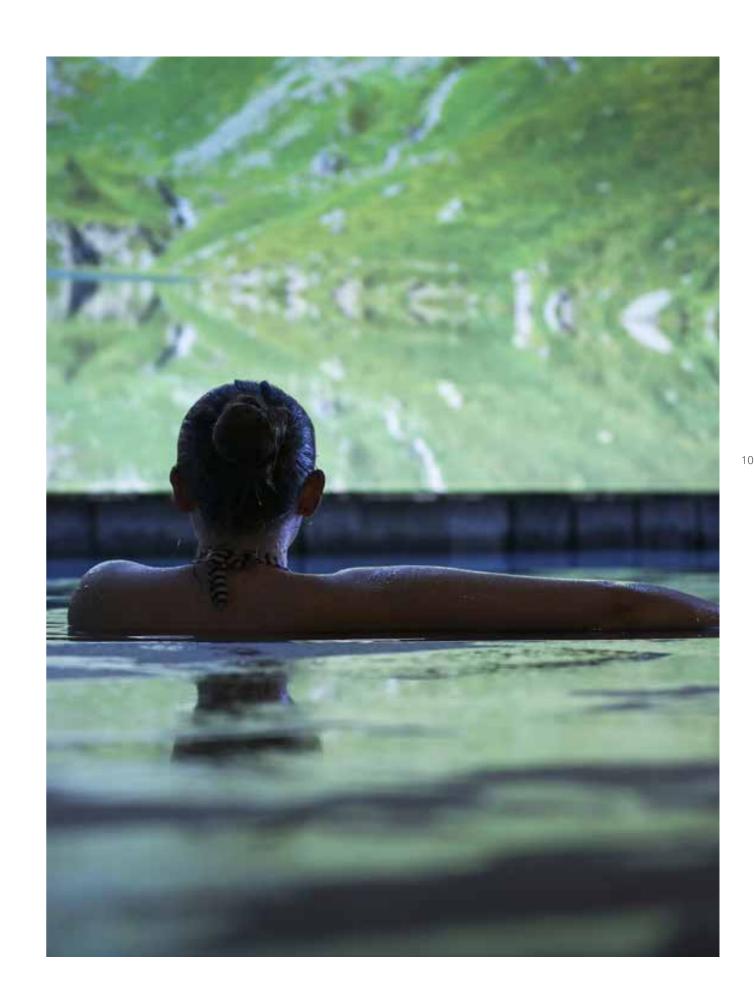
- Ce Solan with hay, a steam bath with hay harvested in Saint Marcel: in an enclosed bed, enjoy voluptuous alpine smells. To decompress gently, each massage will be followed by ten minutes in the hay Solan, before going to the solarium/relaxation room. A wonderful escape towards the fields, nature and childhood!
- Today, more than ever, to relax in baths, get back ones energy thanks to the mountain elements, the most natural setting, answers a fundamental need. With the effect of replacing stress and tiredness
  - The Marmots' Den. Since 2017, The Bèla Vya offers a unique well-being are: Through this treatment, the Meilleur family invite you to discover the life of marmots and their den, a place where you, like the marmots, will find gentleness and comfort. To clean themselves, marmots love to play in and cover themselves with earth which they then let dry in the sun. Then they wait for it to rain, or alternatively, look for a stream or a waterfall in which to wash themselves. The Marmots' Den is a mountain treatment preferably done as a duo which reproduces this ritual. In a warm, humid atmosphere, like a hammam, you are coated with green clay. This unique treatment in France brings real benefits to the skin, facilitating the elimination of toxins, cutaneous marks and impurities. Green clay is known for its anti-inflammatory, antiseptic and absorbent properties. Then after a 25 minute rest, comes the storm: rain comes down from the ceiling of the Den to rinse you.
  - La Bouitte continues to improve its Spa every year:
  - decorative elements
  - O strengthening of the Meilleur Nature cosmetics brand
- water. Quietude guaranteed. Intense sensations with real therapeutic virtues: 6 distinct places, with specific functions and jets which successively massage the whole body.

  O an extensive range of home-made herbal teas, concocted by our sommeliers often based on plants that they pick themselves in the mountain pastures -, and accompanied by a succulent biscuit or gingerbread from our pastry chef

What's new in the Spa: see on page 39.

#### Full list of treatments:

www.la-bouitte.com/fr/spa-nature-de-montagne/soins-massages



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#### COSMETIC BRAND «MEILLEUR NATURE»

An exclusive range of treatments with epilobium extract.

« MEILLEUR Nature » was born from a passion for the richness of the natural Alpine heritage. In their cuisine, René and Maxime Meilleur's highlight the flavours of mountain plants. These plants are also used in cosmetics for their active ingredients and health benefits.

Since 2017, La Bouitte offers a full range of products and treatments with epilobium extract: shower cream, shampoo, gentle soap (products that are offered to our guests at La Bouitte during their stay), body treatment elixir, face cream, Virtuose unctuous

By using principally epilobium extract, the perfume craftsman, Valérie Mallens, from the Asinerie des Alpes, has developed for La Bouitte a innovative and exclusive line.

Used for centuries by Amerindians for its calming properties, epilobium extract favours rehydration and calms sensitive skin.

Epilobium grows in our Vallée des Belleville up to an altitude of 2500 metres: its flowers are presented in a bunch with a purple pink and magenta colour. Its extract is rich in flavonoids, vitamin C and provitamin A. It has multiple properties: mattifying and astringent but also lifting and re-firming.

Since 2017, La Bouitte offers a full range of products and treatments with epilobium extract: shower cream, shampoo, gentle soap (products that are offered to our guests at La Bouitte during their stay), body treatment elixir, face cream, Virtuose unctuous ex-foliation (palmarosa and rosewood), an extraordinary Virtuose mask (including extracts of epilobium and edelweiss), a massage oil (with organic hazelnut, argan and sesame oil), a lifting serum (hyper concentrated in pure hyaluronic acid, with asses' milk and Alpine flower extracts) ...

Without synthetic colouring nor paraben, SLS or ethanol, our bases contain essential oils and waxes, which protect the skin from drying out thanks to their fatty acids.

### L'Eau de parfum « 1502 m » : a precious gift, a La Bouitte exclusivity

Maxime and René Meilleur wanted to created a Eau de parfum with a perfume craftsman, one which represented an elegant floral, new and linked with their identity and in harmony with their creativity. Inspired by the memories of a summer night on the terrace of the chalet, surrounded by a gentle humid warmth, «Le 1502 m », created in 2017, invites you on a journey into the nature of the Alps between modernity and tradition. Its fragrances charm you into an infinite floral resonance. A gourmet aspect like a rose jam for the main note, amber and musky. Then a voluptuous sensation of the accords of cashmere woods, a synonym of luxury and elegance.

For further information, please download the full list of treatments on :

www.la-bouitte.com/fr/spa-nature-de-montagne/soins-massages









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#### PRACTICAL INFORMATION AND TARIFFS

**SITUATION:** hamlet of St Marcel, at an altitude of 1,500 m, 2 km above Saint Martin de Belleville (2,716 inhabitants) and 47 km from Albertville.

Access possible on skis in winter. Free private minibus service to Saint Martin. Private parking. Heliport at 100m. View over all the valley from glaciers to mountain pastures.

### LA BOUITTE, HÔTEL\*\*\*\*\* RELAIS & CHÂTEAUX MEMBER Garden, salon and "La Bèla Vya" Spa.

15 bedrooms including 7 suites, between 25 and 75 m². Bedrooms equipped with flat screen satellite televisions, safes, mini bars (free to guests). Some have an open fire place, and a balcony and/or terrace.

Bedrooms from  $430 ext{ } €$  to  $700 ext{ } €$  in the winter and from  $380 ext{ } €$  to  $555 ext{ } €$  in th summer, and suites from  $570 ext{ } €$  to  $1580 ext{ } €$  in the winter, from  $520 ext{ } €$  to  $1280 ext{ } €$  in the summer per night for 2 people. Free mini bar. The "berger's" breakfast at  $39 ext{ } €$  ( $21 ext{ } €$  for children).

RENÉ & MAXIME MEILLEUR'S RESTAURANT, 3 STARS IN THE MICHELIN GUIDE, 4 CHEFS HATS IN THE GAULT&MILLAU GUIDE, MEMBER OF « GRANDES TABLES DU MONDE » AND" RELAIS & CHÂTEAU".

2 Dining rooms, a "table d'hôtes" and a terrace: 40 covers.

"Carte Blanche" menu prices: 239 € (4 courses), 269 € (5 courses), 389 € (8 courses). During the period when the restaurant is closed due to lock-down, room-service menu at 200€ (4 courses). In addition to the courses there are appetizers, pre-desserts and mignardises.

Oenological evenings : 340 € (5 courses, wine, water and coffee included). See details on page 24.

Number of "à la carte" dishes: 4 starters, 4 fish, 4 meat, cheese plate and 4 desserts + daily creations depending on the daily market products (a total of 25 different dishes every week).

**LA BOUITTE'S TEAM: 58 STAFF** (in the winter, a little less in the summer) with 25 in the kitchen, 18 in the dining room and 15 in the hotel and Spa.

#### CAVE:

1001 wine references (3000 including those ageing in the cellar), vintage years from 1937 to 2020, between 36 € and 29 000 € per bottle.

Food – wine matches: propositions of wines by the glass throughout the meal at  $105 \in$ ,  $125 \in$ ,  $175 \in$ ,  $375 \in$  depending on the number of glasses and the prestige of the bottles.

Wine events: please see page 24 to 34.

#### TOTAL IMMERSION COOKERY WORKSHOP TARIFFS:

 $290 \in$  per jour (8 h 30 to 15 h) for only one person, lunch shared with the staff.

#### «LA BÈLA VYA» SPA TARIFFS:

Free access to the Aquatic area for hotel guests. For non-residents, entrance costs 30€ from 10h30 to 12h30, 35€ from 14h to 16h and 60€ from 16h to 20h.

A full list of treatments can be downloaed from: www.la-bouitte.com/fr/spa-nature-de-montagne/soins-massages

A few signature treatments:

- Red grape bath: 85 € for one person, 120 € for 2 (25 min) Only during the weeks with oenological evenings.
- O Altitude 1502 treatment: 85 € for 25 min, 135 € for 50 min or 185 € for 1h20
- O Les Pierres du Lou : 145 € for 50 min, 195€ for 1 h 20 min.
- O Marie's Bath: 85 € for one person, 120 € for two (20 min).
- O The Hay Solan: 45€. Free with each massage.
- D The Marmots' den: 85 € for one person, 99 € for two (30 min).
- O Ayur'Bela: 135 € for 50 min, 185 € for 1 h 20 min.

#### TARIFFS OF THE MEILLEUR NATURE COSMETIC RANGE:

- O Soap made with oils enriched with epilobium extract : 10 €.
- Pace cream : 50 € (50 ml)
- O Virtuose scrub : 55€ (100 ml)
- O Virtuose massaging oil : 45 € (125 ml)
- O Virtuose lifting serum: 110 € (50 ml).
- L'eau de parfum «1502» : 65 € (40 ml).
- L'eau de parfum « 3195 m » : 65 € (50 ml).

#### CLIENTÈLE

50 % French, 50 % from 65 pays and all 5 continents.

**OPENING DATES WINTER 2021-2022:** From 4th December 2021 to 24th April 2022. Hotel open every day. The restaurant « René & Maxime Meilleur » is open for lunch and dinner every day except Sunday and Monday lunchtimes. The Simple & Meilleur restaurant is open every day from 4th December 2021 to 24th April 2022.

#### SPECIAL ALL-INCLUSIVE OFFER

Enjoy La Bouitte at special prices, with the "Back to nature stay": from 790 € per person (based on a double bedroom, low season and not at weekends, subject to availability). This offer includes 2 nights, a "Carte Blanche" menu per day for the 2 days, breakfasts, access to the Spa (jacuzzi, sauna, hammam and fitness) and lastly a "Marie's bath" with milk and mountain honey.



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